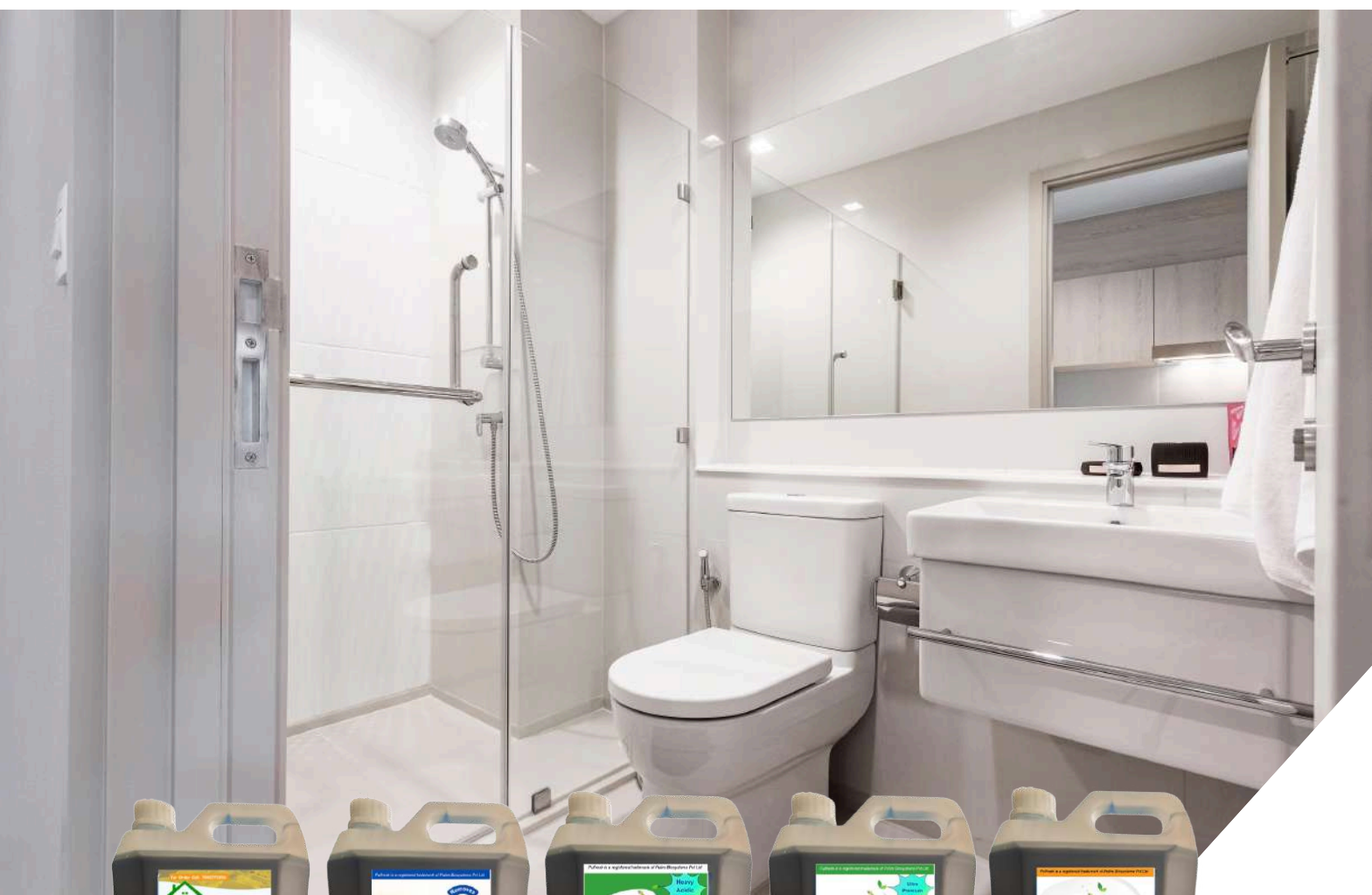


# Pulire Biosystems Pvt Ltd



## Range of Toilet Cleaners



**Helpline No.:**

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Pulire Biosystems Pvt Ltd provides an extensive selection of toilet cleaners, each formulated to meet specific cleaning and hygiene requirements. Their range includes products with varying viscosities, allowing customers to choose between thicker or more fluid formulations based on preference or application. Additionally, these cleaners are designed with different levels of antibacterial properties, ensuring effective sanitation and germ-killing action for a cleaner, more hygienic bathroom environment. The cleaning power of each product is optimized for tackling different types of stains, odors, and build-ups, offering a comprehensive solution for both residential and commercial cleaning needs.

**Deep Cleaning | Stain Removal | Germ Protection**

**"WHY US? ULTIMATE CLEAN WITH ANTIBACTERIAL PROTECTION AND LASTING FRESHNESS."**

**Multiple Disinfectants**

**High Viscosity Content**

**Deep Cleaning**

Choose our toilet cleaner for its high viscosity, which ensures precise application and extended contact time, delivering superior cleaning power. Infused with antibacterial agents, it effectively eliminates germs and bacteria, promoting a hygienic environment. Corrosion inhibitors protect your toilet surfaces from damage, while the deep cleaning formula tackles tough stains and limescale, leaving your bathroom spotless and fresh. Experience long-lasting freshness and reliable cleanliness with every use.

# ENHANCED CLEANING EFFICIENCY

## DUAL-ACTION FORMULA

THE 2X POWER CLEANING AGENTS COMBINE POTENT CLEANING AGENTS THAT EFFECTIVELY BREAK DOWN AND DISSOLVE STUBBORN STAINS, LIMESCALE, AND MINERAL DEPOSITS. THIS DUAL-ACTION APPROACH ENSURES THAT EVEN THE MOST CHALLENGING GRIME IS EFFICIENTLY LIFTED AND REMOVED, LEAVING SURFACES SPOTLESS.



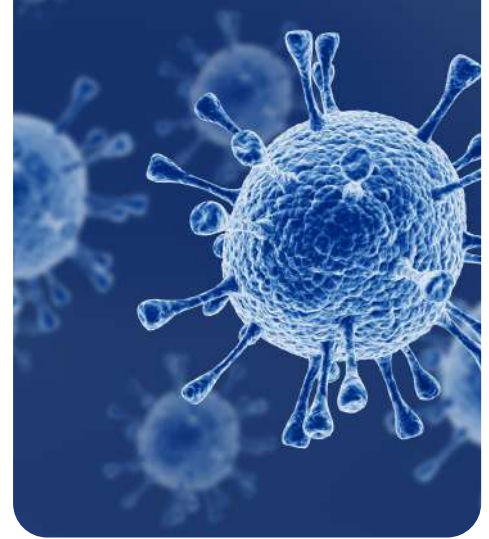
“ The proprietary 2X cleaning formulation enhances its performance by delivering twice the cleaning power compared to ordinary toilet cleaners. This advanced formulation helps achieve a sparkling clean toilet bowl, making it a reliable solution for maintaining a sanitary and odor-free bathroom. ”



## ODOR CONTROL: CONSISTENT FRESHNESS

Odor control technology effectively neutralize unpleasant smells, leaving your bathroom fresh and clean. The formula is designed to eliminate odors at their source, providing long-lasting freshness





## Anti Bacterial Properties

Pulire Biosystems Toilet Cleaners with Benzalkonium Chloride (BKC) offer powerful antibacterial protection, effectively eliminating harmful germs, bacteria, and fungi. BKC ensures a hygienic bathroom by preventing bacterial growth and providing long-lasting freshness. The fast-acting formula tackles stains and grime while being safe for regular use on various surfaces. It offers an effective, eco-friendly alternative to harsher chemicals, maintaining both cleanliness and hygiene with each use.



### Surface Disinfection

The first layer of action targets visible dirt and grime on the toilet's surface, quickly neutralizing bacteria and leaving the surface hygienic.



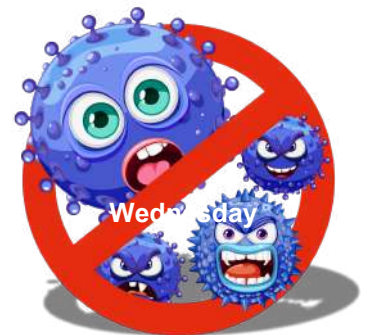
### Deep Penetration

The triple disinfectants penetrate deep into tough stains, limescale, and hidden areas, ensuring that germs embedded in hard-to-reach spots are thoroughly eliminated.



### Ongoing Protection

Even after rinsing, P1 continues to offer long-lasting antibacterial protection, creating a hygienic shield that keeps the toilet cleaner for longer periods.



# Thick Gel Formula

Our range of toilet cleaners with thick viscosity is designed for precise application, allowing the product to cling to toilet surfaces for longer, providing extended contact time for better stain removal and disinfection. The thicker consistency ensures the cleaner stays in place, especially in hard-to-reach areas, offering superior cleaning power and more efficient use. Ideal for tackling tough stains and limescale, these cleaners provide a deeper, more targeted clean with minimal product wastage.



## Ongoing Cleaning Action

Because the gel stays in place longer, it continues to clean and disinfect even after application. This ensures that stains and bacteria are addressed more thoroughly and that the toilet bowl remains cleaner for an extended period.



## Even Distribution

The gel spreads evenly across the surface, ensuring complete coverage. This allows the cleaning agents to penetrate all areas of the toilet bowl, including hard-to-reach spots, for comprehensive cleaning.



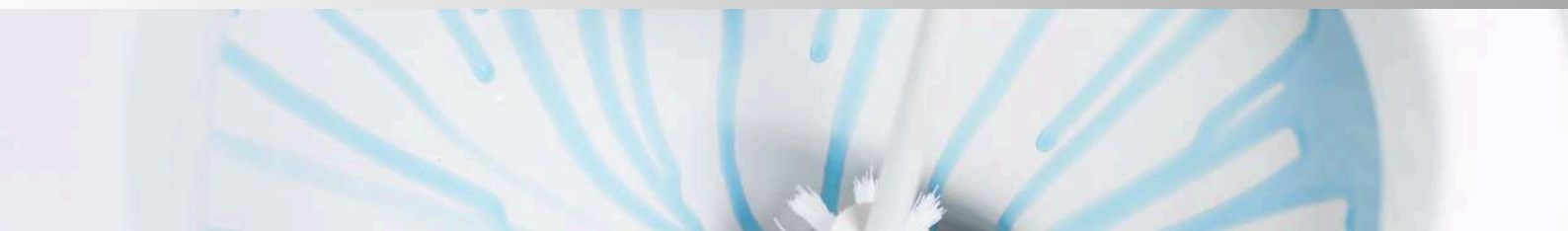
## Concentrated Cleaning Power

The gel formula's high viscosity helps to concentrate the cleaning agents on stubborn stains, limescale, and mineral deposits. This concentrated action is more effective in breaking down and dissolving tough grime compared to liquid cleaners.



## Reduced Spillage

The non-drip nature of the gel formula reduces the likelihood of spillage and splashing during application, resulting in a cleaner and more controlled cleaning process.





## PULFRESH P1 TOILET CLEANER

Pulfresh P1 is a powerful and effective toilet cleaner designed for daily hygiene and deep cleaning. Its advanced formula removes stubborn stains, limescale, and bacteria, ensuring a sparkling clean and germ-free toilet.



### Safe for Regular Use

Ideal for daily maintenance without damaging surfaces.

### Kills 99.9% of Germs

Provides superior disinfection for a hygienic toilet.

### Powerful Stain Removal

Effectively removes tough stains, limescale, and rust.

### Multi-Disinfectant Formula

Eliminates 99.9% of germs and bacteria for superior hygiene.

### Corrosion Inhibitors

Protects toilet surfaces from damage, ensuring long-lasting durability.

### Thick Gel Formula

Clings to surfaces for maximum contact time and enhanced cleaning action.



## ShieldX PULFRESH SHIELDX TOILET CLEANER

Pulfresh ShieldX is a powerful and advanced toilet cleaner formulated with multiple disinfectants for superior germ protection and corrosion inhibitors to safeguard toilet surfaces. It effectively removes stubborn stains, limescale, and bacteria, ensuring a hygienic, long-lasting clean







## ACID BLAST

### PULFRESH ACID BLAST TOILET CLEANER

Pulfresh Acid Blast is a powerful cleaner designed for periodic deep cleaning of toilet bowls. Formulated with 20% acidic content, it effectively eliminates tough build-ups such as rust stains, lime scale, and uric acid deposits.

Very High  
Acidic  
Content



### Powerful Acid-Based Formula

Formulated with strong acids for deep cleaning and stain removal.

### Rapid Action on Tough Stains

Quickly eliminates rust, lime scale, uric acid deposits and offensive odors

### Ideal for Hard Water Areas

Specially designed to combat hard water stains and scale buildup.

### Thick Clinging Gel

Sticks to surfaces for prolonged action and better stain removal.

### Dilution Friendly

Can be used undiluted for deep cleaning or diluted for regular maintenance.



## ULTRA GRIP

### PULFRESH ULTRA GRIP TOILET CLEANER

Pulfresh Ultra Grip Concentrated is a highly concentrated formula and thick clinging gel effectively break down tough stains, limescale, and rust while killing 99.9% of germs. The thick clinging gel ensures maximum contact time, providing deep and long-lasting cleanliness.

High  
Concentrated  
Gel



## PUREWIPE ACIDIC TOILET CLEANER

Purewipe is a highly cost-effective solution that ensures superior cleaning and disinfection in one step. Designed for efficiency, it removes dirt, germs, and tough stains while maintaining hygiene. Ideal for homes and businesses, Purewipe delivers powerful performance at an economical cost

Cost  
Effective



### Cost-Effective & Efficient

Delivers required performance while being budget-friendly.

### Versatile Use

Suitable for homes, offices, and commercial spaces.

### Powerful Germ Protection

Eliminates bacteria and viruses for a hygienic environment.

## Comparison

Pulfresh offers a diverse range of high-performance toilet cleaners designed to meet various cleaning needs, from daily maintenance to heavy-duty stain removal and advanced disinfection.

Brand	Code	Grade	Viscosity @ 25°C	pH	Acidity w/w
Pulfresh	P1	A	800–1500 mPa·s	1-2	9 to10%
Pulfresh	P1	B	650–1000 mPa·s	1-2	8 to 9%
Pulfresh	ShieldX Toilet Cleaner		1000–2500 mPa·s	<1	11 to12%
Pulfresh	Acid Blast Toilet Cleaner		650–1000 mPa·s	<1	20%
Pulfresh	UltraGrip Toilet Cleaner		2500 – 5000 mPa·s	1-2	9 to10%
Purewipe			500–1000 mPa·s	2	7 to 8%