

Pulire

DISH WASH
— SOLUTIONS —

**POWERFUL
CLEANING**
GENTLE ON HANDS





PROFESSIONAL
CLEANING
EVERYDAY



TOTAL DISH WASH SOLUTION

POWERFUL CLEANING. SPARKLING RESULTS.

TOUGH ON GREASE • GENTLE ON HANDS • SAFE & EFFECTIVE

TOUGH ON
GREASE
SOFT ON
HANDS



COMPLETE RANGE FOR EVERY KITCHEN NEED



**POWERFUL
GREASE REMOVAL**
Cuts tough grease
& oil effectively



**GENTLE
ON HANDS**
Safe & kind for
everyday use



**SPARKLING
CLEAN**
Leaves utensils
brilliantly clean



**EASY RINSE
FORMULA**
Rinses off easily,
saves water



**FRESH
FRAGRANCE**
Rinreshing lemon
fragrance



SAFE & EFFECTIVE
FORMULA



ENVIRONMENT
FRIENDLY



FOR HOTELS, RESTAURANTS,
CATERERS & HOMES



MADE IN INDIA

POWERFUL CLEANING. SPARKLING RESULTS.

Pulire Dish Cleaning Solutions offer a complete range of high-performance dishwashing products designed to deliver powerful grease removal, hygienic cleaning, and sparkling utensils.

Formulated with advanced surfactant systems, these solutions ensure efficient cleaning, quick rinsing, and a fresh finish, making them ideal for both household and commercial kitchens.

Pulire Pro Range Dish Wash Gel are available in formulations ranging from alkaline to neutral, designed to handle everything from light cleaning to heavy-duty washing. The alkaline variants effectively cut through tough grease, oil stains, and food residues, while the neutral formulations ensure safe, gentle cleaning for regular use and sensitive hands. This balanced range delivers powerful cleaning performance, excellent rinsability, and cost efficiency, making it ideal for professional kitchens, restaurants, and high-volume dishwashing operations.



POWERFUL
CLEANING



TOUGH ON
GREASE & OIL



QUICK RINSE
NO RESIDUE



GENTLE ON HANDS
NEUTRAL pH



FRESH & PLEASANT
FRAGRANCE



SAFE FOR
EVERYDAY USE

WHY CHOOSE OUR TOTAL DISH WASH SOLUTION?



Pulire®
— CLEANING SOLUTIONS —

Powerful Cleaning. Sparkling Results.

Our complete range of dish wash solutions is designed for professional kitchens to deliver superior cleaning, safety and efficiency every day.



POWERFUL GREASE REMOVAL

Cuts through tough oil, grease and sticky food residues effortlessly.



HIGH FOAM EFFICIENCY

Rich, stable foam lifts dirt better and delivers visible cleaning satisfaction.



GENTLE ON HANDS (NEUTRAL pH)

Safe and kind for hands. Ideal for frequent use in professional kitchens.



QUICK RINSE TECHNOLOGY

Rinses off easily, leaving no residue or stickiness. Saves water and time.



EFFECTIVE IN HARD WATER

Performs excellently even in hard water. No white marks, only sparkling results.



IDEAL FOR



HOTELS



RESTAURANTS



CATERERS



COMMERCIAL
KITCHENS



HOMES



PROFESSIONAL
PERFORMANCE



SAFE & EFFECTIVE
FORMULA



SPARKLING CLEAN
EVERY TIME



COST
EFFICIENT



MADE IN INDIA

P3 ALKALINE DISH WASH GEL



— POWERFUL AGAINST HEAVILY STAINED OIL.
EFFORTLESS CLEANING. SPARKLING RESULTS.

P3 Alkaline Dish Wash Gel is specially formulated to remove heavily stained oil, grease and stubborn food residues. Its powerful alkaline formula breaks down tough, burnt-on stains quickly for effortless cleaning – even on the most heavily used utensils and cookware.



POWERFUL DEGREASING ACTION

Cuts through tough oil, grease and burnt-on stains with strong alkaline formula.



HIGH FOAM FORMULA

Rich, stable foam lifts and traps grease for better cleaning performance.



QUICK RINSE, NO RESIDUE

Rinses off easily without leaving any residue or stickiness. Saves water and time.



SAFE FOR HANDS*

Effective cleaning with controlled alkalinity that is safe on hands.



IDEAL FOR PROFESSIONAL USE

Perfect for hotels, restaurants, caterers and all commercial kitchens.

*When used as per recommended dilution.



Follows
IS 6047
standard



WHY PROFESSIONALS CHOOSE P3



SUPERIOR
CLEANING



SAFE & EFFECTIVE
FORMULA



SPARKLING CLEAN
EVERY TIME



COST
EFFECTIVE



ENVIRONMENT
FRIENDLY

TOUGH ON OIL. GENTLE ON HANDS. PERFECT RESULTS EVERY TIME.



P3

DISH WASH GEL

**TOUGH ON OIL.
GENTLE ON HANDS.
PERFECT RESULTS
EVERY TIME.**



POWERFUL GREASE REMOVAL

Cuts through heavy oil, grease and burnt-on stains



HIGH FOAM FORMULA

Better coverage for deep cleaning



SAFE & EFFECTIVE

Tough on stains, safe on hands



BEFORE



AFTER



**P3
MAKES
THE CHANGE**

TRUSTED BY RESTAURANTS & HOTELS



RESTAURANTS



HOTELS



CATERERS



COMMERCIAL
KITCHENS

- ✓ Excellent Cleaning Performance
- ✓ Saves Time & Effort
- ✓ Cost Effective
- ✓ Preferred Choice of Professionals



EASY TO USE



Use 100ml of P3
in 1 litre of water



Wash the utensils



Rinse with clean water
for sparkling results



TOUGH ON OIL
& GREASE



SUPERIOR
CLEANING



SAFE ON HANDS
TOUGH ON STAINS



MADE IN INDIA
BY PROFESSIONALS

Our Range of Dish Wash follows the IS 6047 Standard



Pulire range of dish wash follows the IS 6047 standard, it reflects a commitment to providing a high-quality, safe, and effective cleaning product that meets the benchmarks set by the Bureau of Indian Standards (BIS) for Synthetic Detergent for Utensil Cleaning



Active Matter Content:

As per IS 6047 standard dishwash liquid should contain minimum of 12% of active matter while Pulfresh Dishwash Liquid contains a minimum of **20%** of active matter



Tough Stains:

Pulire Dishwash liquid is able to clean tough Oil Stains from the Utensils due to high alkalinity. It has **pH between 10 to 13**



Lather:

As per IS 6047 standard dishwash liquid should contain minimum of 70 ml of Lather and Pulfresh Dishwash Liquid due to high percentage of active matter easily generates **70 ml** of lather



Active (reserve) Alkalinity:

As per IS 6047 the maximum limit for active alkalinity is **20 ml**. Pulfresh Dishwash Liquid also adheres to this norms ensuring safety to hands and utensils



Highly Disinfectant:

Our Dishwash liquid in addition to following IS Standard also have natural disinfectants like BKC, neem and lemon oil for removal of bacteria and germs



Skin Hydration:

Our Dish Wash contains skin hydration elements like Aloe Vera Extract, Vitamin E, Glycerin which ensures safety to hands despite high alkalinity.



Bureau of Indian Standards
IS 6047:2014



Natural
Ingredients



Safe for
Hands



Tough on
Grease



High Active
Matter



GREASE BUSTER

NEUTRAL DISH WASH GEL

**EXTRA POWER. SPARKLING CLEAN.
EVERY TIME.**

7475 Grease Buster is a high-performance, high-foam thick dish wash gel that removes tough grease, oil, and food residues effectively. Its neutral pH formula is gentle on hands while delivering powerful cleaning performance – making it ideal for daily use in homes and commercial kitchens.



POWERFUL GREASE REMOVAL

Cuts through heavy oil, grease and burnt-on stains effortlessly.



HIGH FOAM FORMULA

Rich, stable foam provides better coverage and spotless results.



SAFE & GENTLE ON HANDS

Neutral pH with Aloe Vera & Glycerin for soft, smooth and protected hands.



QUICK RINSE, NO RESIDUE

Rinses off easily leaving utensils sparkling clean without residue.



SUITABLE FOR ALL UTENSILS

Effective on all types of dishes, cookware and kitchenware.



FRESH LIME FRAGRANCE

Leaves a refreshing lime scent after every wash.



**HIGHLY TRUSTED BY
RESTAURANTS & HOTELS**



RESTAURANTS



HOTELS



CATERERS



COMMERCIAL
KITCHENS

TECHNICAL DATA

pH Value	6 to 7 (Neutral)
Appearance	Yellow Coloured
Viscosity	Very High
Foaming	High
Detergency	High
Solubility	Fully Soluble in Water
Fragrance	Fresh Lime
Active Matter	High
Skin Compatibility	Safe on Hands

EASY TO USE



DIRECT USE:

Apply a small amount on sponge, scrub utensils, and rinse thoroughly with water.



DILUTED USE:

Dilute 50 ml in 1 litre water, soak utensils if required, then rinse thoroughly.

AVAILABLE PACK SIZES



5 LITRE CAN
(Loose / Per Carton)



1 LITRE BOTTLE
(Per Carton)

SAFE HANDLING & STORAGE INFORMATION



Keep out of reach of children and pets.



Avoid contact with skin and eyes. Do not ingest; harmful if swallowed.



Use in a well-ventilated area. Do not mix with bleach or other cleaners (may release harmful gases).



Eyes: Rinse immediately with plenty of water. Skin: Wash with soap and water.



Ingestion: Seek medical attention immediately.



Store in a cool, dry place away from sunlight. Keep container tightly closed. Store in original, corrosion-resistant container.



LIME HF

NEUTRAL DISH WASH GEL

**POWERFUL CLEANING.
GENTLE ON HANDS.
EVERY TIME.**

7475 Lime HF is a high-performance, high-foam dish wash gel that removes tough grease, oil, and food residues effectively. Its neutral pH formula is gentle on hands while delivering powerful cleaning performance – making it ideal for daily use in homes and commercial kitchens.



FEATURES & BENEFITS


**POWERFUL
GREASE REMOVAL**

Cuts through heavy grease, oil and burnt-on stains effortlessly.


**HIGH FOAM,
EFFECTIVE
CLEANING**

Rich foam lifts and removes tough dirt and food residues.


**GENTLE ON HANDS
(NEUTRAL pH)**

Neutral pH with Aloe Vera & Glycerin keeps hands soft, smooth and safe.


**QUICK RINSE,
NO RESIDUE**

Rinses off easily leaving utensils sparkling clean without residue.


**SUITABLE FOR
ALL UTENSILS**

Ideal for all types of dishes, cookware and kitchenware.


**FRESH LIME
FRAGRANCE**

Leaves a refreshing lime fragrance after every wash.

TECHNICAL DATA

pH Value	6 to 7 (Neutral)
Appearance	Yellow Coloured
Viscosity	High
Foaming	Medium to High
Detergency	High
Solubility	Fully Soluble in Water
Fragrance	Fresh Lime
Active Matter	High
Skin Compatibility	Safe on Hands

DIRECTIONS FOR USE



DIRECT USE:

Apply a small amount on sponge, scrub utensils, and rinse thoroughly with water.



DILUTED USE:

Dilute 100 ml in 1 litre water, soak utensils if required, then rinse thoroughly.

AVAILABLE PACK SIZES



5 LITRE CAN
(Loose / Per Carton)

5 litre can x 4
(per carton)



1 LITRE BOTTLE
(Per Carton)

1 litre bottle x 25
(per carton)

SAFE HANDLING & STORAGE INFORMATION



Keep out of reach of children and pets.



Avoid contact with skin and eyes; Do not ingest; harmful if swallowed.



Use in a well-ventilated area. Do not mix with bleach or other cleaners (may release harmful gases).



Eyes: Rinse immediately with plenty of water. Skin: Wash with soap and water. Ingestion: Seek medical attention immediately.



Store in a cool, dry place away from sunlight. Keep container tightly closed. Store in original, corrosion-resistant container.



**HIGHLY TRUSTED BY
RESTAURANTS & HOTELS**



RESTAURANTS



HOTELS



CATERERS



COMMERCIAL KITCHENS



P3

DISH WASH GEL

**POWERFUL CLEANING.
SPARKLING RESULTS.**

P3 Alkaline Dish Wash is a powerful, high-performance dishwashing liquid specially formulated for heavy-duty cleaning applications.

Its alkaline-based system effectively removes tough grease, burnt food residues, and stubborn stains, making it ideal for commercial kitchens, restaurants, and high-load dishwashing environments.



FEATURES & BENEFITS



HIGH FOAM, EFFECTIVE CLEANING

Rich foam lifts away dirt and grime easily.



POWERFUL GREASE REMOVAL

Cuts through tough grease and burnt food residues with ease.



ALKALINE pH DISH WASH

Alkaline-based formula ensures deep cleaning and effective degreasing.



FRESH LIME FRAGRANCE

Leaves utensils with a pleasant, long-lasting lime freshness.



QUICK RINSE, NO RESIDUE

Rinses off quickly without leaving any residue or film.



SUITABLE FOR ALL UTENSILS

Safe and effective for all types of kitchenware and utensils.

TECHNICAL DATA

pH Value	10 to 11
Appearance	Yellow Coloured
Viscosity	High
Foaming	Low to Medium
Detergency	High

DIRECTIONS FOR USE



DIRECT USE:

Apply a small amount on sponge, scrub utensils, and rinse thoroughly with water.



DILUTED USE:

Dilute 100 ml in 1 litre water, soak utensils if required, then rinse.

PACKAGING



5 litre can x 4
(per carton)



5 litre can x 1
(loose)

SAFE HANDLING AND STORAGE



Keep out of reach of children and pets. Avoid contact with skin and eyes; Do not ingest; harmful if swallowed. Use in a well-ventilated area. Do not mix with bleach or other cleaners (may release harmful gases). Avoid splashing; handle carefully.



Store in a cool, dry place away from sunlight. Keep container tightly closed. Store in original, corrosion-resistant container.



Eyes: Rinse immediately with plenty of water.
Skin: Wash with soap and water.
Ingestion: Seek medical attention immediately.

Pulire Biosystems Private Limited

Marketing Office: B-223 Sector 108 Noida U.P. India

Whatsapp only: +91 9899567157

website: www.pbpl.info

**NEW
IMPROVED
FORMULA**



Purewipe

DISH WASH

POWERFUL GREASE CUTTING

CLEANER DISHES • SPARKLING SHINE • GENTLE ON HANDS

PureWipe Neutral Dish Wash is a cost-effective, low-viscosity dishwashing liquid designed for efficient everyday cleaning.

Its light formula spreads easily, ensuring quick grease removal and easy rinsing, making it ideal for high-usage environments and budget-conscious consumers.



FEATURES & BENEFITS



HIGH FOAM, EFFECTIVE CLEANING

Rich foam lifts away dirt and grime easily.



ECONOMICAL LOW COST

Cost-effective formula that delivers great cleaning at low cost.



GENTLE ON HANDS (NEUTRAL pH)

Safe on hands with mild formula. Neutral pH (6 to 7).



FRESH LIME FRAGRANCE

Long lasting lime fragrance keeps your kitchen fresh.



QUICK RINSE, NO RESIDUE

Rinses off quickly without leaving any residue.



SUITABLE FOR ALL UTENSILS

Safe and effective for all types of kitchenware.

TECHNICAL DATA

pH Value	6 to 7
Appearance	Yellow Coloured
Viscosity	Low
Foaming	Low to Medium
Detergency	Medium

DIRECTIONS FOR USE



DIRECT USE:

Apply a small amount on sponge, scrub utensils, and rinse thoroughly with water.



DILUTED USE:

Dilute 150 -200 ml in 1 litre water, soak utensils if required, then rinse.

PACKAGING



5 litre can x 4
(per carton)



5 litre can x 1
(loose)



SAFE HANDLING AND STORAGE INFORMATION

Keep out of reach of children and pets. Avoid contact with skin and eyes; Do not ingest; harmful if swallowed. Use in a well-ventilated area. Do not mix with bleach or other cleaners (may release harmful gases). Avoid splashing; handle carefully. Eyes: Rinse immediately with plenty of water. Skin: Wash with soap and water. Ingestion: Seek medical attention immediately.



Store in a cool, dry place away from sunlight. Keep container tightly closed. Store in original, corrosion-resistant container.

PULIRE BIOSYSTEMS PRIVATE LIMITED

Marketing Office: B-223 Sector 108 Noida U.P. India

Whatsapp only: +91 9899567157

website: www.pbpl.info

PULFRESH

JHILMIL

DISH WASH

Pulfresh JHILMIL Alkaline Dish Wash is a powerful, high-performance dishwashing liquid specially formulated for heavy-duty cleaning applications.

Its alkaline-based system effectively removes tough grease, burnt food residues, and stubborn stains, making it ideal for commercial kitchens, restaurants, and high-load dishwashing environments.

FEATURES & BENEFITS



High foam,
effective cleaning



Powerful
grease removal



Fresh lime
fragrance



Quick rinse,
no residue



Suitable for
all utensils

TECHNICAL DATA

pH Value	10 to 11
Appearance	Yellow Coloured Liquid
Viscosity	Low Liquid Form
Foaming	Low to Medium
Detergency	Medium



PACKING AVAILABLE :
50 LTR



POWERFUL
CLEANING



CUTS TOUGH
GREASE



SAFE ON
UTENSILS



FRESH LIME
FRAGRANCE



QUICK RINSE
NO RESIDUE

MANUFACTURED BY :

Pulire

Pulire Biosystems Pvt. Ltd.
Noida, (U.P.) India



7042773396
(Helpdesk No.)



www.pulir.info



MADE IN INDIA

SAFETY & HANDLING



Follow these safety and handling instructions for **effective use** and **your protection**.



Operators should wear suitable protective gloves during prolonged or repeated use.



Avoid contact with eyes and ingestion; in case of eye contact, rinse immediately with plenty of water and seek medical advice if irritation persists.



Do not mix with acids, bleach, or other cleaning chemicals to prevent hazardous reactions.



Use only on compatible surfaces as recommended; test on an inconspicuous area before first use.



Store in original, clearly labeled containers, away from food, beverages, and food-preparation areas.



Ensure proper ventilation during use, especially in enclosed kitchen or washroom areas.



Dispose of empty containers as per local regulatory guidelines.



For external use only; avoid contact with eyes and prolonged skin contact.



In case of eye contact, rinse immediately with plenty of clean water.



Keep out of reach of children.



Do not mix with acids, bleach, or other chemicals.



Store in a cool, dry place away from direct sunlight.



Use as directed for best performance and safety.



**SAFE HANDS.
CLEAN UTENSILS.**
Every Time.



**TOUGH ON
GREASE**



**SOFT ON
HANDS**



**POWERFUL
CLEANING**



**SAFE &
RELIABLE**