

— PREMIUM —
CLEANING SOLUTIONS



POWERED BY
INNOVATION

DRIVEN BY
TRUST

PULIRE™

**PROFESSIONAL
RANGE OF CLEANERS**

— ✦ —
CLEAN SPACES.
SAFER LIVES.



TOILET &
BATHROOM CARE



KITCHEN CARE



PERSONAL
SKIN CARE



HARD SURFACE
CARE



FLOOR CARE



SPECIALITY
CLEANERS



PARABEN FREE
PHOSPHATE FREE



PROFESSIONAL
GRADE FORMULA



EFFECTIVE
& RELIABLE

— PRODUCT CATALOGUE —

THE PULIRE ADVANTAGE



POWERED BY
INNOVATION

DRIVEN BY
TRUST

**POWERFUL CLEANING.
TRUSTED EVERYDAY.**



POWERFUL FORMULATIONS

Advanced formulas deliver superior cleaning results.



SAFE & EFFECTIVE

Tough on dirt and germs, safe on surfaces.



RESPONSIBLE & SUSTAINABLE

Eco-conscious solutions for a cleaner, greener tomorrow.



QUALITY YOU CAN TRUST

Strict quality control for consistency and reliability.



WIDE RANGE. COMPLETE SOLUTIONS.

From daily cleaning to heavy-duty maintenance – we've got it all.



CUSTOMER FOCUSED

Built on support, trust and long-term partnerships.



MADE IN INDIA. MADE FOR THE WORLD.

Proudly made in India with global standards and a commitment to excellence.



CLEAN SPACES.
Hygiene you can see.



SAFER LIVES.
Protection you can trust.



BETTER TOMORROW.
Responsibility we deliver every day.

PULFRESH TOILET CLEANER RANGE

— COMPLETE TOILET HYGIENE SOLUTIONS —

The Pulfresh Toilet Cleaner Range is specially formulated to deliver effective cleaning, powerful disinfection and long-lasting freshness. From daily maintenance to heavy-duty cleaning, we have the right solution for every washroom. Suitable for homes, commercial spaces, institutions and public facilities.



OUR PRODUCT RANGE

PUREWIPE

Economical
Maintenance Cleaner



Purewipe is a cost-effective toilet bowl cleaner developed for regular and periodic cleaning applications. Its mild acidic formulation helps maintain toilet hygiene while effectively removing routine dirt and stains. The easy-flow liquid spreads quickly across surfaces and rinses away easily, making it suitable for everyday maintenance cleaning.

Key Features:

- Cost-effective cleaning solution
- Mild acidic formulation
- Mild disinfectant action
- Easy flow and easy rinsing
- Suitable for regular maintenance programs

P1

Advanced
Daily Use Cleaner



P1 is a high-performance toilet bowl cleaner formulated with CTAC technology for improved cleaning efficiency. Its thick gel consistency allows better surface contact, helping remove stains, limescale deposits, and dirt while providing antibacterial protection and long-lasting freshness.

Key Features:

- Advanced gel-based formulation
- Deep cleaning performance
- Effective stain and limescale removal
- Antibacterial action
- Long-lasting freshness

ULTRAGRIP

Premium
Heavy-Duty Cleaner



UltraGrip is a premium high-viscosity toilet bowl cleaner developed for demanding cleaning applications. The thick gel formulation clings to vertical surfaces for extended contact time, enabling superior cleaning performance against stubborn stains, deposits, and contamination. Its enhanced disinfecting action makes it ideal for high-traffic and commercial facilities.

Key Features:

- Ultra-thick high-viscosity gel
- 2X cleaning performance
- 3X disinfectant action
- Superior stain removal capability
- Professional-grade cleaning results

BENEFITS ACROSS THE RANGE



DEEP
CLEANING



DISINFECTANT
ACTION



TOUGH STAIN
REMOVAL



LIMESCALE
CONTROL



ODOUR
CONTROL



LONG-LASTING
FRESHNESS



PROFESSIONAL
PERFORMANCE



EFFICIENT
COVERAGE

SUITABLE FOR



WESTERN
TOILETS



INDIAN
TOILETS



URINALS



COMMERCIAL
WASHROOMS



PUBLIC
TOILETS



INSTITUTIONAL
FACILITIES

PUREWIPE • P1 • ULTRAGRIP

From Routine Maintenance to Heavy-Duty Cleaning
ONE RANGE. EVERY CLEANING NEED.

Pulire

PERSONAL CARE & HYGIENE RANGE

CLEAN CARE. HEALTHY LIVING. EVERYDAY PROTECTION.

Discover Pulire's premium range of hand hygiene and personal care solutions, formulated with skin-friendly ingredients to deliver effective cleansing, germ protection, and lasting freshness for everyday use.

Fresh Aura

PREMIUM
SHOWER GEL

Deep Moisture Formula for Soft & Healthy Skin

- Rich luxurious foam
- Deep skin cleansing
- Moisture lock formula
- Enriched with Aloe Vera & Vitamin E
- Refreshing fragrance

PULFRESH P2 HAND WASH

Clean Hands, Healthy Life

- Kills 99.9% germs*
- pH balanced formula
- Soft & gentle on hands
- Fresh fragrance

Purewipe HAND WASH

Everyday Hand Hygiene Solution

- Effective germ protection
- Removes dirt & impurities
- Soft & gentle on hands
- Pleasant fragrance
- Suitable for regular use

Vita Wash

Premium Disinfectant Hand Wash

- Advanced germ protection
- Aloe Vera & Neem enriched
- Moisturizes and softens skin
- Gentle on skin
- Fresh pleasant fragrance

WHY CHOOSE PULIRE?



PREMIUM QUALITY FORMULATIONS



EFFECTIVE GERM PROTECTION



SKIN-FRIENDLY INGREDIENTS



PLEASANT FRAGRANCES



SUITABLE FOR DAILY USE



TRUSTED HYGIENE SOLUTIONS

PULIRE - FOR A CLEANER, HEALTHIER TOMORROW

Pulire®

PROFESSIONAL CLEANING SOLUTIONS

PULIRE DISH WASH RANGE

COMPLETE CLEANING SOLUTIONS FOR EVERY KITCHEN



POWERFUL ON GREASE



GENTLE ON HANDS



TRUSTED BY THOUSANDS



GREASE BUSTER

NEUTRAL DISH WASH GEL

- ✓ Extra-thick, high-viscosity gel formula
- ✓ Powerful grease and oil stain removal
- ✓ Rich, long-lasting foam
- ✓ Neutral pH, safe on hands
- ✓ Enriched with Aloe Vera & Glycerin
- ✓ Quick rinse, no residue
- ✓ Fresh lime fragrance



NEUTRAL pH
SAFE ON HANDS



FRESH LIME
FRAGRANCE



LIME HF

NEUTRAL DISH WASH GEL

- ✓ Neutral pH formula (pH 6.5 – 7.5)
- ✓ Effective on tough grease & oil
- ✓ Quick rinse, no residue
- ✓ Safe for frequent use
- ✓ Fresh lime fragrance
- ✓ Sparkling clean finish



NEUTRAL pH
SAFE ON HANDS



FRESH LIME
FRAGRANCE



PULFRESH P3

ALKALINE DISH WASH GEL

- ✓ High alkaline formula (pH 11 – 12)
- ✓ Cuts through tough grease, oil & food deposits
- ✓ Controlled foaming action
- ✓ Faster rinsing with less water usage
- ✓ Ideal for hotels, restaurants, canteens & industrial kitchens



HIGH ALKALINE
POWER



CONTROLLED
FOAMING



JHILMIL DISH WASH

ALKALINE DISH WASH

- ✓ Powerful alkaline cleaning action
- ✓ Removes stubborn grease & burnt food residues
- ✓ Quick rinse, no residue
- ✓ Fresh lime fragrance
- ✓ Ideal for commercial kitchens & bulk washing



POWERFUL CLEANING
FOR TOUGH GREASE



PUREWIPE DISH WASH

POWERFUL GREASE CUTTING

- ✓ Cost-effective formulation
- ✓ High foam cleaning action
- ✓ Neutral pH, gentle on hands
- ✓ Quick rinse, no residue
- ✓ Suitable for all utensils and kitchenware
- ✓ Fresh lemon fragrance



GENTLE ON
HANDS



FRESH LEMON
FRAGRANCE

WHY CHOOSE PULIRE?



POWERFUL GREASE REMOVAL

Cuts tough grease, oil and food stains effectively.



SPARKLING CLEAN RESULTS

Leaves utensils sparkling clean and residue-free.



SAFE ON HANDS

Neutral options available, safe for frequent use.



FRESH LIME / LEMON FRAGRANCE

Long-lasting refreshing fragrance keeps your kitchen fresh.



QUICK RINSE, NO RESIDUE

Faster rinsing with less water for better efficiency.



IDEAL FOR HOME & COMMERCIAL USE

Perfect for homes, hotels, restaurants, canteens & industries.



TRUSTED QUALITY FROM PULIRE

Premium quality products you can always rely on.

PULIRE – CLEANER DISHES. HEALTHIER LIVES.

QUALITY • PERFORMANCE • TRUST

MADE IN INDIA

PULFRESH®

PULIRE

FLOOR CARE RANGE

PROFESSIONAL CLEANING SOLUTIONS FOR EVERY FLOOR

Clean. Protect. Refresh.

MAKES UP TO
75+
BUCKETS*

**Economical
& Effective**

P4 MILD ACIDIC FLOOR CLEANER & DISINFECTANT

Deep Cleaning | Disinfection | Scale Removal



pH
4-5
CONTROLLED

Pulire P4 is a powerful acidic floor cleaner enriched with disinfecting agents that removes tough dirt, mineral deposits, and stains while maintaining high hygiene standards. Ideal for deep cleaning and disinfection of hard floor surfaces.

KEY BENEFITS

- Strong disinfectant action
- Effective descaling and deep cleaning
- Fast-action formula
- Long-lasting fragrance
- Safe on hard floors after dilution

RECOMMENDED FOR

- Bathrooms & Washrooms
- Ceramic & Vitrified Tiles
- Hotels, Hospitals & Clinics
- Commercial Complexes
- Institutional Housekeeping

P5 NEUTRAL FLOOR CLEANER

Daily Cleaning | Surface Protection | Fresh Fragrance



pH
7-8
NEUTRAL

Pulire P5 is a neutral pH floor cleaner designed for everyday cleaning. It removes dirt and light stains effectively without affecting the natural shine of floors. Safe for regular use on multiple surfaces.

KEY BENEFITS

- Neutral pH after dilution (7-8)
- Safe for daily use
- Cleans & shines
- Non-sticky finish
- Low-foam formula
- Suitable for multiple floor surfaces

RECOMMENDED FOR

- Homes & Apartments
- Hotels & Resorts
- Hospitals & Clinics
- Office Buildings
- Bathroom & Kitchen Floor Areas

A2 CONCENTRATED FLOOR CLEANER

Economical | Heavy-Duty Cleaning | High Performance



Pulire A2 is a concentrated floor cleaning solution that delivers powerful cleaning against tough dirt, grease, and stains. Cost-effective and ideal for industrial, commercial, and institutional applications.

KEY BENEFITS

- High-concentration formula for economical use
- Powerful dirt and grease removal
- Fast-acting performance
- Pleasant long-lasting fragrance
- Suitable for manual and machine cleaning
- Makes up to 75+ buckets of cleaning solution

RECOMMENDED FOR

- Industrial Flooring
- Warehouses & Factories
- Commercial Spaces
- Ceramic, Granite & Marble Floors
- Washrooms & Sanitary Areas



**POWERFUL
CLEANING**



**SAFE ON
FLOORS**



**LONG LASTING
FRAGRANCE**



**COST
EFFECTIVE**



**CLEAN &
SHINE**



**PROFESSIONAL
RESULTS**

MANUFACTURED BY:

Pulire®

Pulire Biosystems Pvt. Ltd.
Noida, India

MADE IN INDIA



SAFE
FORMULA



RECYCLE



BEST BEFORE
24 MONTHS

PULIRE® GLASS CLEANER RANGE

PROFESSIONAL GLASS CLEANING SOLUTIONS



CRYSTAL
CLEAR



STREAK
FREE



FAST
DRYING



RESIDUE
FREE

A3 PROFESSIONAL GRADE GLASS CLEANER

HEAVY-DUTY COMMERCIAL CLEANING

Premium performance for windows, mirrors, partitions and display glass.



KEY BENEFITS

- ✓ ANTI-STREAK TECHNOLOGY
- ✓ FAST DRYING FORMULA
- ✓ RESIDUE-FREE FINISH
- ✓ PROFESSIONAL STRENGTH
- ✓ FRESH FRAGRANCE

P6 PULFRESH GLASS CLEANER

DAILY MAINTENANCE CLEANING

Ready-to-use formula for everyday glass and reflective surfaces.



KEY BENEFITS

- ✓ CRYSTAL CLEAR FINISH
- ✓ STREAK-FREE SHINE
- ✓ CUTS LIGHT GREASE
- ✓ QUICK DRY FORMULA
- ✓ EASY SPRAY & WIPE

RECOMMENDED APPLICATIONS



OFFICES



HOTELS



RETAIL STORES



HOSPITALS



RESIDENTIAL
SPACES



COMMERCIAL
BUILDINGS

★ CRYSTAL CLEAR ★ STREAK FREE ★ PROFESSIONAL RESULTS ★



PULIRE

MULTIPURPOSE CLEANERS

Professional Cleaning • Hygiene • Surface Protection

Pulire offers a complete range of cleaning solutions designed to deliver superior cleaning performance, hygiene care and disinfection for every environment.

P7

MULTI PURPOSE CLEANER

MILD ALKALINE • POWERFUL CLEANING



P7 is a mild alkaline multi purpose cleaner designed for effective cleaning of floors, kitchens, dishes and general surfaces. Tough on dirt and grease, gentle on surfaces.

KEY FEATURES

- ✓ Powerful cleaning action
- ✓ Cuts through oil and grease
- ✓ Effective dirt & grime removal
- ✓ Suitable for most surfaces
- ✓ Ideal for floors, kitchens, utensils & general use
- ✓ Economical & efficient formula

pH 8.0 – 8.5
MILD ALKALINE

P8

MULTI PURPOSE CLEANER

POWER CLEAN • HYGIENE CARE



P8 is an advanced cleaning solution that effectively removes dirt, grease and germs from multiple surfaces while leaving a fresh fragrance and hygienic environment.

KEY FEATURES

- ✓ Effective cleaning performance
- ✓ Helps maintain hygiene
- ✓ Safe for multiple surfaces
- ✓ Fresh and pleasant fragrance
- ✓ Low residue, streak-free finish
- ✓ Ideal for daily cleaning

pH 7.0 ± 0.5
NEUTRAL pH

A4

**CONCENTRATED DISINFECTANT
HARD SURFACE CLEANER**

HIGH PERFORMANCE • POWERFUL DISINFECTION



A4 is a concentrated disinfectant hard surface cleaner with powerful cleaning and disinfection action. Ideal for high-traffic and critical environments.

KEY FEATURES

- ✓ Kills 99% germs*
- ✓ Powerful degreasing action
- ✓ Removes tough stains & dirt
- ✓ Suitable for multiple hard surfaces
- ✓ Concentrated & economical
- ✓ Ideal for commercial & industrial use

pH 12 – 13
HIGH ALKALINE

*As per standard testing on indicator organism.

APPLICATION AREAS



Homes



Offices



Hotels



Hospitals



Commercial
Kitchens



Industrial
Facilities



Educational
Institutions



High-Traffic
Areas



PULFRESH PROFESSIONAL KITCHEN DEGREASING SOLUTIONS

Powerful Cleaning Solutions for Commercial Kitchens,
Hotels, Restaurants & Food Processing Facilities

PULFRESH®

PRODUCT COMPARISON

PRODUCT	BEST FOR	KEY BENEFIT	pH RANGE
PULFRESH P11 Kitchen Cleaner, Degreaser & Disinfectant	 Kitchen surfaces, equipment, walls, chimneys, workstations	Cleans, degreases and disinfects	12-13
7475 GRILL SHINEX Kitchen Equipment & Utensils Degreaser	 Grills, fryers, tandoors, utensils & heavily carbonized equipment	Maximum grease and carbon removal	12-13
7475 FRIENDLY DEGREASER Aluminium Safe Kitchen Equipment Degreaser	 Aluminium surfaces, delicate metals & daily kitchen maintenance	Powerful cleaning with surface protection	11-12

PULFRESH P11 ADVANCED ALKALINE-BASED KITCHEN CLEANER, DEGREASER & DISINFECTANT



- ✓ Heavy-duty alkaline cleaner with disinfectant action
- ✓ Removes grease, burnt food residues and kitchen grime
- ✓ Fast-acting formula with residue-free finish
- ✓ Suitable for kitchen walls, tiles, chimneys, burners and stainless-steel workstations
- ✓ Ideal for commercial kitchens, hotels and restaurants

IDEAL FOR



Kitchen Surfaces
& Workstations



Gas Stoves &
Burners



Chimneys &
Exhaust Systems



Ovens, Grills
& Tandoors

7475 GRILL SHINEX KITCHEN EQUIPMENT & UTENSILS DEGREASER



- ✓ High-performance degreaser for tough commercial cleaning
- ✓ Removes burnt oil, carbon deposits and stubborn grease
- ✓ Deep penetration for heavily soiled equipment
- ✓ Ideal for grills, fryers, tandoors, oven trays and exhaust filters
- ✓ Restores equipment cleanliness with minimum effort

IDEAL FOR



Grills &
Grill Plates



Fryers &
Fryer Baskets



Tandoors &
Oven Trays



Exhaust Filters
& Grease Traps

7475 FRIENDLY DEGREASER ALUMINIUM SAFE KITCHEN EQUIPMENT DEGREASER



- ✓ Aluminium-safe degreasing technology
- ✓ Removes grease, oil and food residues without damaging delicate metals
- ✓ Advanced surfactant system for effective cleaning
- ✓ Suitable for aluminium, stainless steel, countertops and kitchen equipment
- ✓ Fast-acting formula with streak-free finish

IDEAL FOR



Aluminium
Utensils



Stainless Steel
Surfaces



Kitchen
Countertops



Chimneys &
Exhaust Surfaces



POWERFUL DEGREASING

Removes tough grease
and burnt residues



KILLS GERMS & BACTERIA

Helps maintain
kitchen hygiene



FAST ACTING

Saves time and
reduces scrubbing
effort



NON-STICKY FINISH

Leaves surfaces
clean & shiny



MULTI-SURFACE APPLICATION

Suitable for various
kitchen surfaces



PLEASANT FRAGRANCE

Leaves kitchen
fresh & odor-free



SAFE HANDLING: Use gloves while handling. Avoid contact with skin and eyes. Do not ingest.
Use in a well-ventilated area. Do not mix with bleach or other cleaners.



USE GLOVES



KEEP OUT OF REACH
OF CHILDREN & PETS

PROFESSIONAL BATHROOM CLEANING SOLUTIONS

POWERFUL CLEANING • SUPERIOR HYGIENE • PROFESSIONAL RESULTS.



A1 CONCENTRATED DISINFECTANT BATHROOM CLEANER

A1 is a powerful concentrated bathroom cleaner specially formulated to remove tough stains, soap scum, hard water marks, and harmful germs from bathroom surfaces. Its concentrated formula provides deep cleaning, long-lasting freshness, and cost-effective performance for both residential and commercial applications.

KEY BENEFITS



IDEAL APPLICATIONS



IDEAL FOR



P12 MULTI ACTION BATHROOM TILES & FITTING CLEANER & DISINFECTANT

P12 is a high-performance cleaning solution engineered to remove limescale, mineral deposits, hard water stains, soap scum, rust marks, and bathroom grime. Its advanced cleaning technology restores the natural shine of tiles and fittings while delivering hygienic, streak-free results.



KEY BENEFITS



SUITABLE SURFACES

- Bathroom tiles
- Ceramic surfaces
- Wash basins
- Chrome fittings
- Shower panels
- Bathroom walls and floors

COMPLETE BATHROOM CARE SOLUTIONS

From daily hygiene maintenance to heavy-duty descaling and stain removal, A1 and P12 provide professional-grade cleaning performance that keeps bathroom surfaces hygienic, spotless, fresh, and shining.

CLEAN DEEPER • SHINE BRIGHTER • STAY PROTECTED

Pulire® PROFESSIONAL CLEANING SOLUTIONS

POWERFUL • RELIABLE • PROFESSIONAL



P16 CARPET CLEANER

PROFESSIONAL STRENGTH
DEEP CLEANING SOLUTION

A high-performance carpet cleaning solution formulated to remove tough stains, food spills, oil marks, tea and coffee stains, and embedded dirt from carpets and upholstery. Its advanced cleaning action penetrates deep into fibers, restoring freshness and cleanliness while remaining fabric-safe.

KEY BENEFITS

- ✓ Removes stubborn stains and dirt
- ✓ Deep cleans carpet fibers
- ✓ Eliminates unpleasant odors
- ✓ Fast-acting performance
- ✓ Low-residue formula
- ✓ Safe for carpets and upholstery

RECOMMENDED APPLICATIONS



Carpets



Rugs & Mats



Upholstery



Car Interiors



Office Carpets



P15 HARD STAIN REMOVER

INDUSTRIAL DESCALING FORMULA

A powerful acidic cleaner designed to eliminate tough mineral deposits, cement residue, hard water stains, and other inorganic contaminants. Ideal for restoring heavily stained surfaces where ordinary cleaners are ineffective.

KEY BENEFITS

- ✓ Removes cement and grout residue
- ✓ Eliminates hard water and limescale deposits
- ✓ Effective on mineral and urine stains
- ✓ Fast-acting acidic formula
- ✓ Deep descaling action
- ✓ Restores surface cleanliness and shine

RECOMMENDED APPLICATIONS



Bathroom
Tiles & Floors



Toilet
Bowls



Wash
Basins



Shower
Areas



Exterior Tiles
(Post-construction
Cleaning)



P9 RUST & SCALE REMOVER

FAST-ACTING RUST REMOVAL FORMULA

A professional-strength cleaner developed to remove rust stains, limescale, and mineral deposits quickly and effectively. Its advanced formula provides deep penetration for efficient cleaning while helping maintain surface integrity.

KEY BENEFITS

- ✓ Dissolves rust within minutes
- ✓ Removes scale and mineral deposits
- ✓ Deep penetration action
- ✓ Fast and effective cleaning
- ✓ Suitable for professional and industrial use
- ✓ Restores surface appearance

RECOMMENDED APPLICATIONS



Bathroom
Tiles



Ceramic
Surfaces



Stainless Steel
Fixtures



Wash
Basins



Industrial
Cleaning
Surfaces

ONE TRUSTED RANGE FOR PROFESSIONAL CLEANING

P16

CARPET &
UPHOLSTERY CARE

P15

HARD STAIN &
DESCALING SOLUTION

P9

RUST & SCALE
REMOVAL

YOUR PARTNER IN CLEANLINESS & HYGIENE

Premium Housekeeping Solutions for
Hotels, Hospitals, Institutions & Commercial Spaces.



HIGH QUALITY
Premium & reliable
products



SAFE & EFFECTIVE
For people &
environment



WIDE RANGE
Complete cleaning
solutions



TRUSTED BY
Professionals
everywhere



Manufactured by

Pulire Biosystems Pvt. Ltd.



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