

Range of Toilet Cleaners

Pulire Biosystems Pvt Ltd

Pulire Biosystems Pvt. Ltd. is a leading manufacturer of a diverse range of high-performance cleaning and hygiene products and solutions, offering herbal and enzyme-based products as well as premium-quality chemical-based household cleaning solutions. We are committed to delivering effective, safe, and sustainable products that ensure superior cleanliness and hygiene in homes, businesses, and industries.

Why Choose Pulire Biosystems?

- ✓ Innovative Formulations – Advanced technology, combining chemical and herbal-based solutions
- ✓ Effective Germ Protection – Products designed to eliminate 99.9% of germs
- ✓ Eco-Friendly & Safe – Sustainable ingredients for safe home and industrial use
- ✓ Versatile Applications – Ideal for residential, commercial, and industrial cleaning
- ✓ Cost-Effective Solutions – Premium-quality cleaning at competitive prices

Our Leadership

Under the visionary leadership of Managing Director Mr. Anshuman Agarwal, Pulire Biosystems Pvt. Ltd. has established itself as an innovative and trusted brand in the cleaning industry. His expertise and commitment to quality, research, and sustainability drive the company's mission to develop cutting-edge hygiene solutions that cater to evolving consumer needs.



Recognized for his contributions to the wastewater industry, he has been featured in leading magazines like Insight Success & The CEO Magazine, showcasing his commitment to innovation, quality, and sustainability in the cleaning solutions sector.

Our Vision

To be a trusted leader in the cleaning industry, recognized for our innovation, effectiveness, and commitment to sustainability while setting new standards in hygiene and surface care.

Our Mission

To develop innovative, high-quality cleaning solutions that provide exceptional performance, germ protection, and environmental safety, making everyday cleaning easier and more efficient.





PULFRESH P1 TOILET CLEANER

Pulfresh P1 is a powerful and effective toilet cleaner designed for daily hygiene and deep cleaning. Its advanced formula removes stubborn stains, limescale, and bacteria, ensuring a sparkling clean and germ-free toilet.



Safe for Regular Use

Pulfresh P1 Toilet Cleaner is specially formulated for safe regular use, ensuring effective cleaning without damaging toilet surfaces. Its balanced formula maintains hygiene while being gentle on ceramic and porcelain, making it ideal for daily maintenance.



Powerful Stain Removal

Pulfresh P1 Toilet Cleaner delivers powerful stain removal, effectively breaking down tough stains, limescale, and grime. Its advanced formula ensures a deep clean, restoring shine and leaving your toilet spotless and hygienic.



Kills 99.9% of Germs

Pulfresh P1 Toilet Cleaner kills 99.9% of germs, providing superior hygiene and protection against harmful bacteria and viruses. Its powerful formula ensures a deep clean, leaving your toilet fresh, sanitized, and safe for regular use.

Specifications

Acidity w/w % : 9 to 10%

Viscosity: 800–1500 mPa·s

pH: 1-2



MRP: Rs. 588.00



ShieldX

PULFRESH SHIELDX TOILET CLEANER

Pulfresh ShieldX is a powerful and advanced toilet cleaner formulated with multiple disinfectants for superior germ protection and corrosion inhibitors to safeguard toilet surfaces. It effectively removes stubborn stains, limescale, and bacteria, ensuring a hygienic, long-lasting clean



Multi-Disinfectant Formula

Pulfresh ShieldX Toilet Cleaner with **BKC Antibacterial** ensures 99.9% germ removal, powerful stain elimination, and long-lasting freshness. Its advanced formula effectively cleans, disinfects, and protects, making it ideal for maintaining a hygienic and germ-free toilet



Corrosion Inhibitors

Pulfresh ShieldX Toilet Cleaner is formulated with corrosion inhibitors to protect toilet surfaces while delivering powerful stain removal. Its advanced formula ensures a deep clean without causing damage, making it safe for regular use while maintaining long-lasting hygiene and freshness



Thick Gel Formula

Pulfresh ShieldX Toilet Cleaner features a thick gel formulation that clings to surfaces for maximum cleaning efficacy. This viscous consistency ensures prolonged contact with stains, allowing for targeted and efficient cleaning without drips or wastage.

Specifications

Acidity w/w % : 11 to 12%

Viscosity: 1000–2500 mPa·s

pH: < 1



MRP: Rs. 688.00



ACID BLAST

PULFRESH ACID BLAST TOILET CLEANER

Pulfresh Acid Blast is a powerful cleaner designed for periodic deep cleaning of toilet bowls.

Formulated with 20% acidic content, it effectively eliminates tough build-ups such as rust stains, lime scale, and uric acid deposits.



Ideal for Hard Water

Pulfresh Acid Blast Toilet Cleaner is specially designed to tackle hard water stains, effectively dissolving mineral deposits, limescale, and tough grime. Its powerful formula ensures a deep clean, leaving your toilet spotless and refreshed



Rapid Action on Tough Stains

Pulfresh Acid Blast Toilet Cleaner delivers very rapid action on tough stains, instantly breaking down limescale, rust, and hard water deposits. Its powerful formula penetrates deep, ensuring a thorough clean with minimal effort, leaving your toilet sparkling and fresh



Powerful Acid-Based Formula

Pulfresh Acid Blast Toilet Cleaner is powered by a strong acid-based formula that effectively dissolves tough stains, limescale, and mineral deposits. Its advanced cleaning action ensures a deep and thorough clean, leaving toilet surfaces spotless and refreshed.



Specifications

Acidity w/w % : 19 to 20%
Viscosity: 650–1000 mPa·s
pH: < 1

MRP: Rs. 788.00



ULTRA GRIP

PULFRESH ULTRA GRIP TOILET CLEANER

Pulfresh Ultra Grip Concentrated is a highly concentrated formula and thick clinging gel effectively break down tough stains, limescale, and rust while killing 99.9% of germs.

The thick clinging gel ensures maximum contact time, providing deep and long-lasting cleanliness.



Thick Clinging Gel

Pulfresh Ultra Grip Toilet Cleaner features an ultra-thick gel formula that clings to surfaces for maximum contact time, ensuring deep penetration and effective stain removal. Its high-viscosity texture provides superior cleaning power with minimal effort



Dilution Friendly

Pulfresh Ultra Grip can be used undiluted for deep cleaning or diluted for regular maintenance.



Rapid Action on Tough Stains

Pulfresh Ultra Grip Toilet Cleaner delivers very rapid action on tough stains, instantly breaking down limescale, rust, and hard water deposits. Its powerful formula penetrates deep, ensuring a thorough clean with minimal effort, leaving your toilet sparkling and fresh

Specifications

Acidity w/w % : 9 to 10%

Viscosity: 2500 – 5000 mPa.s

pH: 1-2



MRP: Rs. 888.00



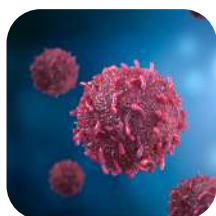
PUREWIPE ACIDIC TOILET CLEANER

Purewipe is a highly cost-effective solution that ensures superior cleaning and disinfection in one step. Designed for efficiency, it removes dirt, germs, and tough stains while maintaining hygiene. Ideal for homes and businesses, Purewipe delivers powerful performance at an economical cost



Cost-Effective & Efficient

Purewipe is a cost-effective cleaning solution designed to deliver efficient and reliable cleaning without compromising on quality. It provides excellent performance at an affordable price, making it ideal for everyday use.



Powerful Germ Protection

Purewipe, though not as powerful as the Pulfresh range, still provides powerful germ protection by effectively eliminating bacteria and ensuring a hygienic, clean environment. Its advanced formula keeps surfaces safe and fresh for everyday use.



Versatile Use

Purewipe is a cost-effective and versatile cleaning solution, suitable for multiple surfaces and applications. Its powerful formula ensures effective dirt and stain removal, making it ideal for homes, offices, and commercial spaces.

Specifications

Acidity w/w % : 7 to 8%

Viscosity: 500–1000 mPa·s

pH: 2



MRP: Rs. 600.00

Quality Assurance

At Pulire Biosystems Pvt. Ltd., we follow strict quality assurance (QA) protocols to ensure that Pulfresh Toilet Cleaner meets the highest industry standards for cleaning performance, safety, and consistency.



- ✓ Raw Material Inspection – All ingredients undergo rigorous quality checks before formulation.
- ✓ Viscosity & Thickness Testing – A viscosity meter ensures the optimal gel consistency for maximum surface adhesion and deep cleaning.
- ✓ Stain Removal Efficiency – Lab tests simulate hard water stains, limescale, and organic residue removal.



Viscosity Testing of Pulfresh Toilet Cleaner

At Pulire Biosystems Pvt. Ltd., every batch of Pulfresh Toilet Cleaner undergoes viscosity testing using a viscometer to ensure optimal thickness and consistency. This process is crucial for maintaining product performance, surface adhesion, and deep cleaning efficiency.

Testing Process Using a Viscometer

- 1 Sample Collection – A sample from each batch is taken during production.
- 2 Viscometer Analysis – A Viscometer is used to measure viscosity in centipoise (cP).
- 3 Comparison with Standard Range – The reading is compared against pre-set viscosity standards for Pulfresh Toilet Cleaner.
- 4 Adjustment if Needed – If the viscosity is outside the desired range, adjustments are made to maintain product integrity.
- 5 Final Approval – Once the viscosity is confirmed, the batch is approved for packaging and distribution.

By implementing strict viscosity control, Pulfresh Toilet Cleaner delivers a consistently thick gel that adheres well to surfaces, providing powerful cleaning and long-lasting hygiene in every use.

Manufactured by:

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