

pulire

P3

PULFRESH ALKALINE DISH WASH GEL



POWERFUL GREASE REMOVAL

Cuts through tough grease
and oily stains effortlessly.



EFFECTIVE CLEANING

Delivers a deep clean for
hygienic and spotless results.



SPARKLING SHINE

Leaves your dishes
spotless and shining bright.



Manufactured by:

pulire

Biosystems Pvt Ltd.



Website
www.pbpl.info



Customer Care
+91 70427 73396

P3

PULFRESH ALKALINE DISH WASH

P3 Pulfresh Alkaline Dish Wash is a high-performance cleaning solution that removes tough grease, oil and food residues effectively. Its strong alkaline formula delivers powerful cleaning, leaving utensils sparkling clean and hygienically fresh.



P3

PULFRESH

ALKALINE

DISH WASH

**REMOVES TOUGH
GREASE, OIL AND
FOOD RESIDUES
EFFECTIVELY.**

FEATURES



POWERFUL CLEANING

Removes tough grease, oil and food residues effectively.



FAST ACTION

High alkaline formula for quick and easy cleaning.



HYGIENIC & SAFE

Ensures hygienic clean and safe for daily use.



SPARKLING SHINE

Leaves utensils sparkling clean and streak-free.



CONCENTRATED FORMULA

High concentration for better performance and economical usage.



TECHNICAL DATA

Appearance	: Clear Viscous Liquid
Color	: Light Yellow
Odor	: Characteristic
pH (Undiluted)	: 11 – 12
Specific Gravity	: 1.05 – 1.07
Solubility	: Fully Soluble in Water
Shelf Life	: 24 Months

P3

PULFRESH

ALKALINE

DISH WASH

**POWERFUL CLEANING
FOR TOUGH GREASE**



POWERFUL GREASE & OIL REMOVAL

Effectively cuts through tough grease, oil and stubborn food residues with ease.



MODERATE FOAM FORMULA

Provides effective cleaning with easy rinsing and efficient action.



FAST CLEANING ACTION

Reduces scrubbing effort and saves cleaning time with quick grease breakdown action.

MORE REASONS TO CHOOSE P3

P3
PULFRESH
ALKALINE DISH WASH

Trusted Performance. Superior Cleanliness.
Every Time.



HYGIENIC CLEANING RESULTS

Helps maintain clean, hygienic and odor-free utensils and kitchen surfaces.



EFFECTIVE ON TOUGH FOOD RESIDUES

Removes stubborn food deposits, tea stains and cooked-on grease with ease.



SUITABLE FOR COMMERCIAL USE

Ideal for hotels, restaurants, cafes and all commercial kitchen environments.



ECONOMICAL & CONCENTRATED

Highly concentrated formula delivers more cleaning with less product usage.



WORKS IN HARD WATER

Maintains excellent cleaning performance even in hard water conditions.



pH 11–12 FOR SUPERIOR DEGREASING

High alkaline formula for powerful grease cutting and deep cleaning.



**PROFESSIONAL
CLEANING SOLUTION**

WHY RESTAURANTS PREFER P3 OVER NEUTRAL DISH WASH

Superior cleaning performance for professional kitchens.
Stronger on grease. Smarter for your business.



	P3 ALKALINE DISH WASH GEL		NEUTRAL DISH WASH
 BETTER GREASE REMOVAL Removes heavy grease, oil and food residues more effectively.	Cuts tough grease quickly and thoroughly.	VS	Removes grease but less effectively.
 FASTER CLEANING PERFORMANCE Reduces washing time and improves kitchen efficiency.	High alkaline action ensures faster cleaning.	VS	Requires more time and effort for the same results.
 EFFECTIVE ON TOUGH FOOD RESIDUES Removes burnt stains, tea stains and stubborn deposits easily.	Powerful formula tackles tough and burnt residues.	VS	May struggle with burnt and stubborn residues.
 ECONOMICAL FOR COMMERCIAL USE Concentrated formula requires less product for heavy-duty cleaning.	More cleaning with less product consumption.	VS	Needs more product to achieve similar cleaning.
 MODERATE FOAM FORMULA Controlled foam allows easy rinsing and efficient cleaning.	Moderate foam for fast rinsing and better results.	VS	May produce either too much or too little foam.
 PROFESSIONAL KITCHEN HYGIENE Helps maintain clean, hygienic and odor-free utensils.	Ensures superior hygiene in busy kitchen environments.	VS	Provides basic cleaning and hygiene support.
 HIGH FOAM DOES NOT MEAN BETTER CLEANING Cleaning efficiency depends on chemistry, not foam.	Powerful grease-cutting chemistry delivers superior cleaning.	VS	High foam does not guarantee better cleaning.

WHY RESTAURANTS STILL USE DETERGENT POWDER



01 LOW INITIAL COST

Detergent powder appears cheaper for daily utensil cleaning.



02 TRADITIONAL USAGE HABIT

Many kitchen staff continue using it because it has been used for years.



03 HIGH FOAM PERCEPTION

More foam is often mistaken for better cleaning performance.



04 EASY MARKET AVAILABILITY

Detergent powder is easily available in local wholesale markets.



05 LACK OF AWARENESS ABOUT PROFESSIONAL DISH WASH SOLUTIONS

Many restaurants are unaware that alkaline dish wash products like P3 provide faster and more effective grease removal.

WHY CONTROLLED FOAMING IS SCIENTIFICALLY MORE EFFECTIVE

Science proves: Better cleaning performance comes from effective chemistry, not from more foam.

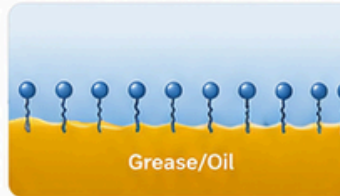
01



HIGHER SURFACTANT AVAILABILITY FOR GREASE REMOVAL

In controlled-foam formulations, surfactants remain more available at the **grease-water interface** instead of being excessively consumed in foam generation, improving oil dispersion and **cleaning efficiency**.

CONTROLLED FOAM



More surfactant at interface
= Better grease removal

EXCESSIVE FOAM



Surfactant trapped in foam
= Poor cleaning efficiency

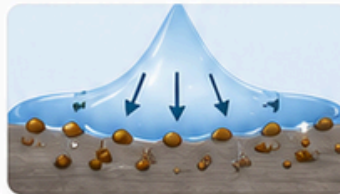
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IMPROVED WETTING AND SURFACE PENETRATION

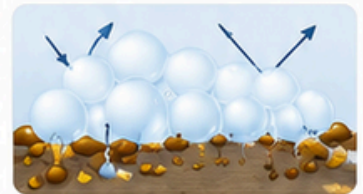
Moderate foam systems enhance liquid contact with utensil surfaces, allowing alkaline builders and surfactants to **penetrate greasy deposits** more effectively.

CONTROLLED FOAM



Better wetting and penetration
into grease layer

EXCESSIVE FOAM



Poor penetration, sits on top
of grease layer

03



FASTER EMULSIFICATION OF FATS AND OILS

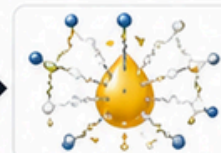
Balanced alkaline chemistry promotes rapid **emulsification and suspension** of triglycerides, animal fats, and cooking oils for easier removal during rinsing.

GREASE / OIL



Large oil droplets
stick to surface.

ALKALINE ACTION



Alkali breaks down
fat molecules.

EMULSIFICATION



Oil breaks into tiny
droplets and lifts away.

04



REDUCED WATER RETENTION DURING RINSING

Excessive foam traps water and air, increasing rinsing requirements. Controlled foam improves drainage behavior and **accelerates residue removal**.

CONTROLLED FOAM



Drains faster
Rinses quickly

EXCESSIVE FOAM



Retains water and foam
Takes more time to rinse

05



ENHANCED CLEANING PROCESS VISIBILITY

Lower foam density allows operators to visually identify remaining soil loads, improving **cleaning precision** and **hygiene control** in commercial kitchens.

CONTROLLED FOAM



Better visibility of grease
and food soil

EXCESSIVE FOAM



Grease and soil hidden
by excessive foam



Effective cleaning is a result of the right chemistry working at the right concentration, not the volume of foam.

P3 PROFESSIONAL
DISHWASH SOLUTIONS

WHY P3[®]

IS MORE BENEFICIAL THAN DETERGENT POWDER

FOR RESTAURANTS

P3[®]
PROFESSIONAL
DISHWASH SOLUTIONS

Advanced cleaning chemistry.
Designed for professional kitchens.



1. SUPERIOR GREASE CUTTING PERFORMANCE

High alkaline cleaning chemistry breaks down heavy grease, oil, and food residues more effectively.



2. FASTER CLEANING & RINSING

Controlled foam improves washing speed and reduces rinsing time in busy kitchens.



3. REDUCED SCRUBBING EFFORT

Active surfactants help loosen stubborn food deposits and burnt residues easily.



4. BETTER HYGIENE STANDARDS

Helps maintain cleaner, hygienic, and odor-free utensils and kitchen surfaces.



5. NO POWDER RESIDUE

Rinses cleanly without leaving white marks or undissolved detergent particles.



6. ECONOMICAL FOR COMMERCIAL KITCHENS

Concentrated formula delivers efficient cleaning with lower product consumption.



ADVANCED
CLEANING CHEMISTRY



SAFE ON UTENSILS
TOUGH ON GREASE



WORKS WELL IN
HARD WATER



DESIGNED FOR
PROFESSIONAL KITCHENS

POWERFUL CLEANING. PROFESSIONAL RESULTS.

HOW TO USE P3

P3
PROFESSIONAL
DISHWASH SOLUTIONS

POWERFUL CLEANING. PROFESSIONAL RESULTS.



REGULAR CLEANING

DILUTION RATIO:

25 ml
IN 1 LITRE WATER

Recommended for daily utensil cleaning and moderate grease removal in commercial kitchens.



SOAKING METHOD

DILUTION RATIO:

75 ml
IN 1 LITRE WATER

Ideal for heavily greasy utensils and stubborn food deposits. Soak utensils for a few minutes before scrubbing and rinsing.



UNDILUTED USE

APPLY DIRECTLY

on burnt stains, tough grease areas, or stubborn residues for maximum cleaning performance.



FINAL RINSING

Rinse thoroughly with clean water after washing for hygienic and residue-free utensils.



POWERFUL
GREASE CUTTING



SPARKLING
CLEAN RESULTS



EFFECTIVE IN
HARD WATER



IDEAL FOR
PROFESSIONAL
KITCHENS

P3 FOR CLEANER KITCHENS. **HEALTHIER SPACES.**

pulire

P3

PULFRESH ALKALINE DISH WASH GEL



Extra Power for Tough Cleans &
Sparkling Results!



SAFETY PRECAUTIONS

- Extra out of reach of children.
- Avoid direct contact with eyes and prolonged skin exposure.
- Do not ingest or swallow the product.
- Use gloves for prolonged commercial cleaning applications.
- Do not mix with acids or other cleaning chemicals.
- Use only as directed for utensil and kitchen cleaning purposes.



FIRST AID



IF IN EYES

Rinse immediately with plenty of clean water for several minutes. Seek medical attention if irritation persists.



IF ON SKIN

Wash thoroughly with water. Remove contaminated clothing if necessary.



IF SWALLOWED

Do not induce vomiting. Rinse mouth with water and seek immediate medical advice.



IF INHALED

Move to fresh air if discomfort occurs.



STORAGE INSTRUCTIONS



Store in a cool, dry, and well-ventilated place.



Keep container tightly closed after use.



Protect from direct sunlight and excessive heat.



Keep away from food items and incompatible chemicals.



Store in original container only.



SAFE CLEANING. SPARKLING RESULTS. TRUST PULFRESH.

pulire

Packing Available



1 LITRE BOTTLE



5 LITRE CAN



CONTROLLED FOAMING
Superior foam control for easy rinsing.



REMOVES HARD OIL STAINS
Cuts through tough grease and stubborn dirt effortlessly.



HIGH DILUTION POWER
Effective even in high dilution, ensuring economical use.



FORMULATED FOR HYGIENIC & SAFE WASH
Designed for kitchens, kind on hands & hard on grease.

MANUFACTURED BY

PULIRE BIOSYSTEMS PVT LTD.



WEBSITE
www.pbpl.info



CUSTOMER CARE NUMBER
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