

Pulire

BIOSYSTEMS PVT. LTD.



CLEAN SPACES.
HEALTHY LIVES.
BETTER EVERYDAY.

Premium & Special Cleaners

From the House of Pulire

PROFESSIONAL CLEANING SOLUTIONS FOR EVERY SURFACE



INDUSTRIAL STRENGTH PERFORMANCE

Tough on dirt,
gentle on surfaces



ECO-CONSCIOUS FORMULATIONS

Safe for you &
the environment



ADVANCED CLEANING TECHNOLOGY

High performance
& better results



TRUSTED PROFESSIONAL RESULTS

Trusted by professionals
every day



FEATURED PRODUCT RANGE



HARD STAIN
REMOVERS



GREASE & OIL
CLEANERS



BATHROOM &
WASHROOM CLEANERS



FLOOR & SURFACE
CARE SOLUTIONS

B-223, Sector 108,
Noida, Uttar Pradesh - 201301, India

+91 98995 67157

www.pbpl.info



Cleaner Environment.
Better Tomorrow.





POWERFUL.
SAFE.
PROFESSIONAL.



POWERFUL CLEANING.
SAFE RESULTS.
PROFESSIONAL STANDARDS.

PREMIUM INSTITUTIONAL HYGIENE SOLUTIONS

SUPERIOR CLEANING.
STRONGER PROTECTION.
BUILT FOR PROFESSIONALS.



HOTELS



RESTAURANTS



HOSPITALS



COMMERCIAL
BUILDINGS



FACILITY
MANAGEMENT



POWERFUL
CLEANING
ACTION



SAFE ON
SURFACES
& SKIN*



ECO
RESPONSIBLE
FORMULATIONS



PREMIUM
QUALITY
ASSURED



SAVES TIME
& IMPROVES
EFFICIENCY

ADVANCED FORMULATIONS
FOR CLEANER SPACES.
HEALTHIER ENVIRONMENTS.
EVERYDAY.



TRUSTED PERFORMANCE.
PROFESSIONAL RESULTS.

COMPLETE HYGIENE SOLUTIONS

KITCHEN CARE | WASHROOM CARE | HAND HYGIENE

Pulire

BIOSYSTEMS PVT. LTD.



CLEAN SPACES.
HEALTHY LIVES.
BETTER EVERYDAY.

PULIRE PREMIUM & SPECIAL CLEANERS

☆ PREMIUM QUALITY PRODUCTS ☆

AT THE MOST REASONABLE PRICES

Pulire offers a comprehensive range of high-performance cleaning solutions designed for homes, hotels, restaurants, institutions, and industrial facilities.



Our advanced formulations deliver superior cleaning results while ensuring safety and value.



OUR PREMIUM & SPECIAL CLEANER RANGE

1	 HEAVY DEGREASER GRILL SHINEX	Powerful cleaner for grills, ovens, exhausts, chimneys, and heavy grease deposits.
2	 DISH WASH GREASE BUSTER	High-foaming dishwashing liquid that effectively removes grease, oil, and food residues.
3	 HAND WASH VITA WASH	Gentle yet effective hand cleanser with a refreshing fragrance and skin-friendly formula.
4	 TOILET CLEANER ULTRA GRIP	Thick-action toilet cleaner that removes stains, limescale, and germs with superior cling.
5	 RUST REMOVER P9	Specialized formula for removing rust stains from metal surfaces, tiles, and hard surfaces.
6	 KITCHEN CLEANER P11	Multi-purpose kitchen cleaner for countertops, appliances, tiles, and food preparation areas.
7	 BATHROOM CLEANER P12	Effective bathroom and sanitary cleaner for tiles, fittings, sinks, and washrooms.
8	 HARD STAIN REMOVER P15	Heavy-duty stain remover for stubborn dirt, grease, oil, and hard surface stains.

WHY CHOOSE PULIRE?

-  PREMIUM QUALITY FORMULATIONS
-  PROFESSIONAL CLEANING PERFORMANCE
-  SAFE & EFFECTIVE SOLUTIONS
-  SUITABLE FOR COMMERCIAL & RESIDENTIAL USE
-  TRUSTED BY HOUSEKEEPING PROFESSIONALS
-  MOST REASONABLE PRICES WITHOUT COMPROMISING QUALITY

ADVANCED CLEANING TECHNOLOGY • PREMIUM QUALITY • REASONABLE PRICES • PROFESSIONAL RESULTS

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Better Tomorrow.





PROFESSIONAL
KITCHEN GRADE

GRILL SHINEX

KITCHEN EQUIPMENT &
UTENSILS DEGREASER

HEAVY-DUTY ALKALINE FORMULA

GRILL SHINEX is a professional heavy-duty alkaline degreaser specially formulated for commercial kitchens and horeca environments.

It powerfully removes **burnt food residues**, **heavy grease**, **oil build-up** and **carbon deposits** from grills, ovens, fryers, hoods, utensils and other kitchen equipment with ease.



FILL
Pour from can into spray bottle.



SPRAY
Spray on greasy surface and clean effortlessly.



POWERFUL BENEFITS



FAST ACTING
Cuts grease instantly.



HEAVY DUTY
Breaks down tough grease & carbon.



SAFE ON METALS*
Safe on stainless steel and most metal surfaces.
*When used as directed.



READY TO USE
No dilution required.



HORECA TRUSTED
Preferred by professionals for daily tough cleaning.

IDEAL FOR



GRILLS &
GRIDDLE PLATES



KADAI &
TAWA



OVENS &
OVEN RACKS



DEEP FRYERS &
BASKETS



CHIMNEYS &
HOOD FILTERS



TANDOORS



BURNER TOPS &
COOKING RANGES



UTENSILS &
KITCHEN EQUIPMENT

TECHNICAL INFORMATION

Ⓜ	pH (Before Dilution)	: 13.0 ± 1.0
💧	Form	: Liquid
👃	Odour	: Lemon
💧	Solubility	: Soluble in Water
✔	Ready to Use	: No Dilution Required

NOT FOR USE ON

- ✗ Aluminium & Soft Metals (May cause darkening)
- ✗ Glass & Mirrors
- ✗ Painted Surfaces
- ✗ Natural Stone (Marble, Granite etc.)
- ✗ Wooden Surfaces

SAFETY PRECAUTIONS

- 🧤 Wear gloves and apron.
- 🌬️ Use in a well-ventilated area.
- 👁️ Avoid contact with eyes and skin.
- ⚗️ Do not mix with acids, bleach or other chemicals.
- 🚫 Keep out of reach of children.

MAKE YOUR KITCHEN CLEAN, SAFE & SHINE.

TOUGH ON GREASE

SAFE & EFFECTIVE

7475[®]

PREMIUM
CLEANING SOLUTIONS



NEUTRAL pH
SAFE ON HANDS

GREASE BUSTER

NEUTRAL DISH WASH GEL

HIGH FOAM. POWERFUL ON GREASE.
GENTLE ON HANDS.

7475 Grease Buster is a high-foam, thick dish wash gel that cuts through tough grease, oil, and food residues with ease.

Its neutral pH formula is gentle on hands while delivering powerful cleaning—perfect for daily use in homes and commercial kitchens.



FEATURES & BENEFITS



HIGH FOAM, EFFECTIVE CLEANING

Rich foam lifts and removes grease and food residues effortlessly.



POWERFUL GREASE REMOVAL

Cuts through tough oil and grease for sparkling clean utensils.



GENTLE ON HANDS (NEUTRAL pH)

Skin-friendly formula that is mild and safe for daily use.



FRESH LIME FRAGRANCE

Leaves utensils refreshingly clean with a pleasant lime aroma.



QUICK RINSE, NO RESIDUE

Rinses off easily without leaving any sticky residue.



SUITABLE FOR ALL UTENSILS

Ideal for stainless steel, glass, ceramic, plastic and non-stick cookware.

HOW TO USE



DIRECT USE

Apply a small amount on sponge, scrub utensils, and rinse thoroughly with water.



DILUTED USE

Dilute 50 ml in 1 litre water, soak utensils if required, then rinse thoroughly.

KEY SPECIFICATIONS



NEUTRAL pH
(6 to 7)



HIGH FOAM



THICK GEL
FORMULA



FRESH LIME
FRAGRANCE

SAFE & RESPONSIBLE



Keep out of reach of children and pets.



Avoid contact with skin and eyes; wear gloves while using.



Do not ingest; harmful if swallowed.



Do not mix with bleach or other cleaners.



Store in a cool, dry place away from sunlight.



POWERFUL ON GREASE
TOUGH ON STAINS



KIND TO HANDS
SAFE FOR DAILY USE



SPARKLING CLEAN
EVERY TIME



FRESH LIME FRAGRANCE
LONG LASTING

EXTRA THICK
MOISTURE LOCK
FORMULA

Vita Wash

PREMIUM
DISINFECTANT HAND WASH
PROTECTION WITH SOFT CARE

7475 Vita Wash offers a rich lather that cleanses thoroughly while maintaining skin softness. Infused with Glycerin, Aloe and Neem, it removes germs without drying your hands. Paraben-free and pH-balanced, it's perfect for sensitive skin and frequent use.



REMOVES
+ 99%
GERMS
& BACTERIA

FEATURES & BENEFITS



GENTLE ON SKIN

Mild surfactants clean without causing dryness or irritation.



ENRICHED WITH EMOLLIENTS

Contains emollients for smooth and hydration of skin.



DEEP CLEANSING

Lifts away impurities for thoroughly clean hands.



RESIDUE-FREE FORMULA

Rinses easily, leaving hands fresh and comfortable.



SAFE & ECO-FRIENDLY

Free from harmful chemicals and non-toxic, suitable for frequent use.



pH BALANCED

No triclosan and parabens. Safe for everyday use.

KEY SPECIFICATIONS



pH BALANCED
Gentle on skin, safe for frequent use



RICH LATHER
Luxurious foam for an effective clean



MILD FORMULA
Soft on hands, tough on germs



MOISTURE LOCK
Helps retain natural moisture for soft, supple hands

KEY INGREDIENTS



GLYCERIN
Moisturizes & prevents dryness



ALOE VERA
Soothes & nourishes skin



NEEM
Helps protect from germs



VITAMIN E
Supports skin health & softness

DIRECTIONS FOR USE



Apply a small amount on wet hands, rub gently to form lather and rinse thoroughly with water.



DERMATOLOGICALLY FRIENDLY



pH BALANCED



SAFE FOR FREQUENT USE



MOISTURIZING CARE FOR SOFT HANDS



ULTRA GRIP

TOILET BOWL CLEANER

ULTRA THICK FORMULA

CLINGS LONGER • CLEANS DEEPER • KILLS GERMS

Pulfresh UltraGrip is an extra-thick, high-viscosity gel that clings firmly from rim to U-bend for deep cleaning and disinfection. With a powerful 2X cleaning formula and 3X disinfectant action, it eliminates **99% germ removal**, controls odors, and leaves toilets hygienic, fresh, and sparkling clean—ideal for both Western and Indian-style toilets.



POWERFUL BENEFITS



ULTRA THICK FORMULA

High viscosity clings to vertical surfaces for effective cleaning.



EXTENDED CONTACT TIME

Stays longer on stains for deeper cleaning performance.



STRONG STAIN REMOVAL

Tackles yellow stains, rust and tough toilet marks.



TARGETED CLEANING

Thick gel reaches under the rim and hard-to-reach areas.



EFFICIENT COVERAGE

Spreads evenly without dripping for maximum contact.



DISINFECTANT ACTION

Helps eliminate germs and bacteria.



PROFESSIONAL PERFORMANCE

Ideal for both household and commercial use.

IDEAL FOR



INDIAN TOILETS



WESTERN TOILETS



URINALS



COMMERCIAL & PUBLIC TOILETS

DIRECTIONS FOR USE



Pour 50–100 ml of the cleaner around the rim and inner surface.



Leave for 10–15 minutes for maximum action.



Scrub gently and flush thoroughly.

TECHNICAL DATA

pH Value	1 to 3
Appearance	Blue Coloured Liquid
Viscosity	High
Disinfectant	Normal
Type of Cleaning	Heavy-Duty Degreasing

DO NOT USE ON



Unsealed Wood



Aluminium Surfaces



Non-stick Cookware



Painted Surfaces



Sensitive Surfaces

Test on a small area before use.



SAFE HANDLING & STORAGE



Keep out of reach of children and pets.



Avoid contact with skin and eyes; wear gloves while using.



Do not ingest; harmful if swallowed.



Do not mix with bleach or other cleaners.



Store in a cool, dry place away from sunlight.



Use in a well-ventilated area.



SPARKLING CLEAN EVERY TIME



POWERFUL CLEANING COMPLETE HYGIENE



FRESH FRAGRANCE LONG LASTING



P9

ADVANCED RUST & SCALE REMOVER

INDUSTRIAL DESCALING FORMULA



FAST ACTING | DEEP PENETRATION | LASTING SHINE

P9 Advanced Rust & Scale Remover is a powerful acid-based formula that quickly removes rust, limescale, hard water stains and tough deposits from a variety of surfaces.

Ideal for bathrooms, fittings, tiles and industrial cleaning applications.

pH < 1
STRONG ACID
FORMULA

POWERFUL BENEFITS THAT DELIVER RESULTS



DISSOLVES RUST FAST

Acts within minutes



REMOVES HARD WATER DEPOSITS

Eliminates scale & mineral build-up



RESTORES SURFACE SHINE

Brings back original look



DEEP PENETRATION ACTION

Reaches stubborn deposits easily



PROFESSIONAL DESCALING POWER

Formulated for professional use



INDUSTRIAL STRENGTH FORMULA

Suitable for heavy-duty use

IDEAL FOR MULTIPLE APPLICATIONS



Bathroom tiles & floors



Toilet bowls & urinals



Wash basins & fittings



Industrial cleaning surfaces

SURFACE COMPATIBILITY



SUITABLE FOR

- Stainless Steel (High Quality – 304/316 Grade) (short contact)
- Chrome-Plated Taps (Common Bathroom Fittings)
- Industrial Metal Fixtures
- Ceramic tiles
- Porcelain surfaces
- Stainless steel (short contact)



NOT RECOMMENDED FOR

- Marble / granite
- Aluminum / Aluminum Taps or Parts
- Brass (Uncoated)
- Designer / Matte Finish Taps
- Painted surfaces
- Low-Quality Chrome / Local Fittings
- Test on a small area before use

FORMULATED FOR PROFESSIONAL PERFORMANCE



pH < 1
Strong Acid
Formula



Fast Acting
Formula



Corrosion
Controlled



Low
Foaming



Restores
Shine



Professional
Strength



FOR EXTERNAL USE ONLY • READ LABEL BEFORE USE



SPACE FOR QR CODES



P11

HEAVY-DUTY KITCHEN CLEANER DEGREASER & DISINFECTANT

— ADVANCED ALKALINE-BASED FORMULA —

P11 is a professional alkaline-based kitchen cleaner designed for commercial kitchens, food preparation areas and horeca environments.

It removes heavy grease, oil, burnt food residues and kitchen grime while delivering effective disinfectant action and leaving surfaces hygienically clean and fresh.



PROFESSIONAL
STRENGTH
pH
12-13
HIGH ALKALINE
FORMULA

- PROFESSIONAL STRENGTH
- HIGH ALKALINE FORMULA
- DEEP CLEAN & HYGIENE

POWERFUL BENEFITS

<p>HEAVY-DUTY DEGREASING</p> <p>Removes tough grease, oil and food residues effectively.</p>	<p>KILLS GERMS & BACTERIA</p> <p>Effective disinfectant action for a hygienic kitchen.</p>	<p>FAST-ACTING FORMULA</p> <p>Works quickly on tough stains and reduces cleaning time.</p>	<p>NON-STICKY FINISH</p> <p>No residue after cleaning, leaving surfaces spotless.</p>	<p>MULTI-SURFACE CLEANING</p> <p>Suitable for various kitchen surfaces and equipment.</p>	<p>PLEASANT FRAGRANCE</p> <p>Leaves kitchen fresh and odor-free.</p>
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IDEAL FOR

Kitchen Surfaces & Workstations	Gas Stoves & Heavy-Duty Burners	Chimneys & Exhaust Systems	Ovens, Grills & Tandoors	Food Preparation Areas	Kitchen Tiles & Walls	Stainless Steel Workstations
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TECHNICAL INFORMATION

pH (Undiluted) : 12 to 13	Disinfectant : Moderate
Form : Liquid	Foaming : Low to Moderate
Type of Cleaning : Heavy-Duty Degreasing	Fragrance : Pleasant
	Appearance : Dark Yellow Coloured Liquid

DO NOT USE ON

- Unsealed Wood
- Aluminium Surfaces
- Non-stick Cookware
- Delicate / Painted Surfaces
- Prolonged Contact on Sensitive Surfaces

Test on a small area before use.

SAFETY PRECAUTIONS

- Wear gloves and apron.
- Use in a well-ventilated area.
- Avoid contact with eyes and skin.
- Do not mix with acids, bleach or other chemicals.
- Keep out of reach of children.

ONE SOLUTION. EVERY SURFACE. SPOTLESS RESULTS.

POWERFUL CLEANING

SAFE & EFFECTIVE



P12

BATHROOM TILES & FITTINGS CLEANER

DEEP CLEANING • BRILLIANT SHINE



- REMOVES LIMESCALE & HARD WATER STAINS
- REMOVES 99% GERMS*
- REMOVES SOAP SCUM, RUST & MINERAL DEPOSITS
- RESTORES NATURAL SHINE

P12 Bathroom Tiles & Fittings Cleaner is a high-performance acid-based cleaning system engineered for demanding cleaning environments such as hotels, hospitals, commercial buildings, and premium households.

The formulation is designed to deliver superior removal of limescale, hard water stains, soap scum, rust residues, and bathroom grime, while maintaining surface safety and user-friendly performance.

POWERFUL DESCALE. DEEP CLEAN. HYGIENIC RESULTS.

FEATURES & BENEFITS

- POWERFUL DESCALING**
Removes tough limescale, hard water stains & mineral deposits effectively.
- CUTS SOAP SCUM & GRIME**
Breaks down soap scum, body oil & organic build-up with ease.
- RESTORES NATURAL SHINE**
Brings back the original shine of tiles & fittings.
- HARD WATER PERFORMANCE**
Works efficiently even in hard water & high mineral areas.
- HYGIENIC CLEANING**
Removes germs and leaves surfaces clean & hygienic.
- STREAK-FREE FINISH**
Rinses easily leaving surfaces spotless, shine & residue-free.

DIRECTIONS FOR USE

- 1 SPRAY OR APPLY**
Apply directly on the surface.
- 2 ALLOW CONTACT TIME**
Allow 2-3 minutes contact time.
- 3 SCRUB IF REQUIRED**
Scrub with brush/sponge if required.
- 4 RINSE**
Rinse thoroughly with clean water.

For heavy stains, repeat the application or extend contact time up to 5 minutes.

KEY SPECIFICATIONS

- 2 - 3 Acidic Formula
- Controlled Foam
- Ready to Use
- Professional Grade
- Streak-Free Finish

RECOMMENDED FOR

- Hotel bathrooms
- Hospital sanitation zones (non-critical areas)
- Commercial washrooms
- Residential premium bathrooms
- Institutional cleaning services
- Facility management operations

SUITABLE SURFACES

- Wall & Floor Tiles
- Bathroom Fittings (Chrome & Metal)
- Wash Basins & Counters
- Showers & Taps
- Glass Shower Doors (Light Deposits)
- Bathroom Partitions

- MULTI-ACID TECHNOLOGY**
Deep action on toughest mineral deposits
- DEEP CLEANING**
Penetrates deep, removes build-up
- PROFESSIONAL PERFORMANCE**
Saves time & effort, improves efficiency
- TIME & LABOR SAVING**
Faster results with less manual effort
- SAFE ON SURFACES***
When used as directed on recommended surfaces

*Removes 99% germs under standard testing conditions.



P15 HARD STAIN REMOVER

— INDUSTRIAL DESCALING FORMULA —

Pulfresh P15 Hard Stain Remover is a highly effective acidic cleaner (pH < 2) designed to eliminate tough, stubborn mineral and inorganic stains. It rapidly dissolves cement residues, hard water deposits, urine stains, and acid marks, restoring surfaces to their original cleanliness and shine. Engineered for deep cleaning performance, it is ideal for bathrooms, tiles, and hard surfaces where regular cleaners fail.

POWERFUL.
RELIABLE.
PROFESSIONAL.



DEEP DESCALING ACTION

Breaks down tough scale, cement & mineral deposits



FAST-ACTING FORMULA

Works quickly on tough stains, saves time



RESTORES SURFACE CLEANLINESS

Removes stains and brings back the shine



SUITABLE FOR HEAVY-DUTY CLEANING

Designed for industrial and professional use

KEY BENEFITS



REMOVES CEMENT & GROUT RESIDUE

Effectively breaks down and removes hardened cement and grout stains.



ELIMINATES HARD WATER & LIMESCALE DEPOSITS

Dissolves scale and mineral buildup caused by hard water.



EFFECTIVE ON URINE STAINS & MINERAL BUILDUP

Targets organic and inorganic stains including urine and salt deposits.



FAST-ACTING ACIDIC FORMULA

Rapid penetration and action for superior cleaning performance.



DEEP DESCALING ACTION

Penetrates deep to remove stubborn stains from porous and hard surfaces.



RESTORES SURFACE CLEANLINESS & SHINE

Leaves surfaces visibly clean, bright, and refreshed.



SUITABLE FOR HEAVY-DUTY CLEANING

Ideal for industrial, commercial and institutional use.

RECOMMENDED APPLICATIONS



Bathroom tiles & floors



Toilet bowls & urinals



Wash basins & sinks



Shower areas



Exterior tiles (post-construction cleaning)

SURFACE COMPATIBILITY



SUITABLE FOR

- Ceramic tiles
- Acid-resistant surfaces
- Toilet bowls & urinals



USE WITH CAUTION ON

- Natural stone
- Grout joints (prolonged exposure)



DO NOT USE ON

- Marble
- Granite (polished)
- Aluminum
- Chrome fittings

TECHNICAL DATA

pH Value	< 2
Appearance	Violet coloured liquid
Viscosity	Liquid form
Foaming	Low to Moderate
Type of Cleaning	Hard acidic cleaner

PULIRE BIOSYSTEMS PRIVATE LIMITED

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DEEP DESCALING ACTION



FAST-ACTING FORMULA



RESTORES SURFACE CLEANLINESS



SUITABLE FOR HEAVY-DUTY CLEANING



CLEAN SPACES.
HEALTHY LIVES.
BETTER EVERYDAY.

Pulire

BIOSYSTEMS PVT. LTD.

PREMIUM & SPECIAL CLEANERS

Premium Quality Products at the Most Reasonable Prices



ADVANCED FORMULATIONS

Scientifically developed for superior cleaning performance.



SAFE & EFFECTIVE

Tough on dirt, gentle on surfaces and skin.



ECO-CONSCIOUS CHOICE

Environment friendly formulations for a sustainable tomorrow.



TRUSTED BY PROFESSIONALS

Preferred by housekeeping experts worldwide.



PREMIUM QUALITY

High performance products with consistent results.



MOST REASONABLE PRICES

Premium quality products at the most reasonable prices.

OUR PREMIUM & SPECIAL CLEANER RANGE



HEAVY DEGREASER
GRILL SHINEX

DISH WASH
GREASE BUSTER

HAND WASH
VITA WASH

TOILET CLEANER
ULTRA GRIP

RUST REMOVER
P9

KITCHEN CLEANER
P11

BATHROOM CLEANER
P12

HARD STAIN
REMOVER P15

IDEAL FOR



HOMES



HOTELS



RESTAURANTS



OFFICES



INSTITUTIONS



INDUSTRIAL



PREMIUM
QUALITY



PROFESSIONAL
RESULTS



SAFE FOR
SURFACES



ECO
FRIENDLY



MADE IN
INDIA

Manufactured by

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Customer Care: +91 70427 73396



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Better Tomorrow.

Choose Pulire.
Choose Cleanliness.
Choose Care.