

PULIRE BIOSYSTEMS PVT LTD

**TOILET
CLEANERS**



Pulire Toilet Cleaners are powerful all-in-one solutions designed for deep cleaning, effective disinfection, and long-lasting freshness. Their advanced formula, powered by 2X cleaning agents and triple antibacterial action, removes tough stains such as limescale, mineral deposits, and oil while eliminating 99.9% of germs. The thick gel formula clings longer to toilet surfaces, ensuring thorough cleaning under the rim and in the u-bend without harming surfaces. Suitable for Western and Indian toilets as well as urinals, Pulire Toilet Cleaners are ideal for homes, hotels, hospitals, and institutions, delivering fast, reliable, and superior hygiene with minimal effort.

Why Choose Pulire Toilet Cleaners

- **Powerful Deep Cleaning:** 2X power cleaning agents remove tough stains like limescale, mineral deposits, and oil.
- **Triple Antibacterial Protection:** Eliminates 99.9% of germs for superior hygiene.
- **Thick Gel Formula:** Clings longer for deeper cleaning under the rim and u-bend.
- **Surface Safe:** Non-abrasive formulation that protects toilet surfaces.
- **Versatile Use:** Suitable for Western and Indian toilets as well as urinals.
- **Professional-Grade Performance:** Trusted for homes, hotels, hospitals, and institutions.
- **Fast & Effective:** Delivers visible results with minimal effort.

Professional's Choice

Pulire Toilet Cleaners are trusted by the cleaning industry for their reliability and professional-grade performance, making toilet maintenance easier and more effective. The complete range offers the benefits of superior cleaning and hygiene, providing professional users with a trusted solution to achieve spotless, germ-free toilets every time.

Effective Germ Protection

Pulire Toilet Cleaners with 3X Power Antibacterial Features offers enhanced protection and cleaning performance compared to standard toilet cleaners. Its advanced antibacterial properties ensure a higher level of germ elimination, making it ideal for maintaining a sanitary and hygienic environment. Kills 99.9% of bacteria and viruses, providing long-lasting hygiene and protection.

Thick Gel Formulation

Thick Gel Formula offers significant advantages in terms of cleaning efficiency and ease of use. Its ability to cling to surfaces, provide even coverage, and concentrate cleaning agents ensures a deep and thorough clean. The gel's extended contact time and controlled application contribute to superior stain removal, effective odor control, and a more convenient cleaning experience, making it a highly effective choice for maintaining a hygienic and sparkling clean toilet.

Enhanced Cleaning Efficiency

2X Power Cleaning Agents work with a dual-action formula that penetrates and breaks down tough stains, limescale, and mineral deposits with ease. This enhanced cleaning power delivers faster, deeper results than ordinary toilet cleaners, leaving the toilet bowl visibly cleaner, hygienic, and fresh after every use.

ENHANCED CLEANING EFFICIENCY

DUAL-ACTION FORMULA

THE 2X POWER CLEANING AGENTS COMBINE POTENT CLEANING AGENTS THAT EFFECTIVELY BREAK DOWN AND DISSOLVE STUBBORN STAINS, LIMESCALE, AND MINERAL DEPOSITS. THIS DUAL-ACTION APPROACH ENSURES THAT EVEN THE MOST CHALLENGING GRIME IS EFFICIENTLY LIFTED AND REMOVED, LEAVING SURFACES SPOTLESS.

“ The proprietary 2X cleaning formulation enhances its performance by delivering twice the cleaning power compared to ordinary toilet cleaners. This advanced formulation helps achieve a sparkling clean toilet bowl, making it a reliable solution for maintaining a sanitary and odor-free bathroom. ”

CLEANLINESS

DISINFECTION



ODOR CONTROL: CONSISTENT FRESHNESS

Odor control technology effectively neutralize unpleasant smells, leaving your bathroom fresh and clean. The formula is designed to eliminate odors at their source, providing long-lasting freshness



Anti Bacterial Properties

Pulire Biosystems Toilet Cleaners with Benzalkonium Chloride (BKC) offer powerful antibacterial protection, effectively eliminating harmful germs, bacteria, and fungi. BKC ensures a hygienic bathroom by preventing bacterial growth and providing long-lasting freshness. The fast-acting formula tackles stains and grime while being safe for regular use on various surfaces. It offers an effective, eco-friendly alternative to harsher chemicals, maintaining both cleanliness and hygiene with each use.

Surface Disinfection

The first layer of action targets visible dirt and grime on the toilet's surface, quickly neutralizing bacteria and leaving the surface hygienic.

Deep Penetration

The triple disinfectants penetrate deep into tough stains, limescale, and hidden areas, ensuring that germs embedded in hard-to-reach spots are thoroughly eliminated.

Ongoing Protection

Even after rinsing, P1 continues to offer long-lasting antibacterial protection, creating a hygienic shield that keeps the toilet cleaner for longer periods.

Thick Gel Formula

Our range of toilet cleaners with thick viscosity is designed for precise application, allowing the product to cling to toilet surfaces for longer, providing extended contact time for better stain removal and disinfection. The thicker consistency ensures the cleaner stays in place, especially in hard-to-reach areas, offering superior cleaning power and more efficient use. Ideal for tackling tough stains and limescale, these cleaners provide a deeper, more targeted clean with minimal product wastage.



Ongoing Cleaning Action

Because the gel stays in place longer, it continues to clean and disinfect even after application. This ensures that stains and bacteria are addressed more thoroughly and that the toilet bowl remains cleaner for an extended period.



Even Distribution

The gel spreads evenly across the surface, ensuring complete coverage. This allows the cleaning agents to penetrate all areas of the toilet bowl, including hard-to-reach spots, for comprehensive cleaning.



Concentrated Cleaning Power

The gel formula's high viscosity helps to concentrate the cleaning agents on stubborn stains, limescale, and mineral deposits. This concentrated action is more effective in breaking down and dissolving tough grime compared to liquid cleaners.



Reduced Spillage

The non-drip nature of the gel formula reduces the likelihood of spillage and splashing during application, resulting in a cleaner and more controlled cleaning process.

PULIRE PRO RANGE OF TOILET CLEANERS

PULFRESH ULTRAGRIP

Extra Thick Liquid

Pulfresh UltraGrip's extra-thick gel clings from rim to u-bend, delivering deep cleaning and powerful disinfection. Its 2X cleaning and 3X germ-kill action removes tough stains, controls odors, and leaves toilets hygienic and sparkling clean.

PULFRESH P1

Antibacterial Toilet Cleaner

Pulfresh P1 with CTAC provides deep cleaning and powerful germ-kill action. Its thick gel clings from rim to u-bend, removes tough stains and limescale, controls odors, and ensures long-lasting hygiene and freshness.

PULFRESH ACID BLAST

Heavy Duty Toilet Cleaner

Pulfresh Acid Blast is a high-acid, heavy-duty toilet cleaner that quickly dissolves tough limescale, rust, mineral deposits, and stubborn stains.

PUREWIPE TOILET CLEANER

Purewipe Toilet Cleaner is a regular cleaner that is highly cost effective.



PULFRESH ULTRA GRIP

High-Viscosity Toilet Cleaner

Description

Pulfresh UltraGrip features an extra-thick, high-viscosity gel that clings firmly from rim to u-bend for deep cleaning and disinfection. With a powerful 2X cleaning formula and 3X disinfectant action, it eliminates 99.9% of germs, controls odors, and leaves toilets hygienic, fresh, and sparkling clean—ideal for both Western and Indian-style toilets.

Key properties

pH < 2 : Acidity 9 to 10%

Viscosity 2500 – 5000 mPa·s

Thick Clingling Gel

Viscous formula ensures deep, efficient cleaning

Benefits

- Extra-thick gel clings longer for deeper cleaning
- Powerful 2X cleaning action removes tough stains
- 3X disinfectant power kills 99.9% germs
- Reaches under the rim and u-bend easily
- Safe on surfaces; non-abrasive formula



PULFRESH P1

Anti-Bacterial Toilet Cleaner

Description

Pulfresh P1 Toilet Cleaner with CTAC delivers powerful antibacterial protection and deep cleaning. Its thick gel clings from rim to u-bend, removing tough stains and limescale while controlling odors and ensuring long-lasting hygiene and freshness.

Key properties

pH < 2 : Acidity 9 to 10%

Viscosity 800 – 1500 mPa·s

Contains CTAC for high disinfection

Benefits

- Powerful 2X cleaning action removes tough stains
- Extra powerful disinfectant power kills 99.9% germs
- Reaches under the rim and u-bend easily
- Safe on surfaces; non-abrasive formula



PULFRESH ACID BLAST

Heavy Duty Toilet Cleaner

Description

Pulfresh Acid Blast is a powerful, high-acid toilet cleaner specially designed for heavy-duty and periodic cleaning. Its concentrated acidic formula rapidly dissolves tough limescale, rust, mineral deposits, and stubborn stains that ordinary toilet cleaners cannot remove.

Key properties

pH <2 : Acidity 15 to 20%

Viscosity 800 – 1500 mPa·s

This is a specialized cleaner intended only for occasional or deep cleaning. It should not be used daily and must be handled with care.

Benefits

- High-acid power that instantly breaks tough limescale and stubborn stains, restoring heavily soiled toilets to a bright, clean finish.
- 3X disinfectant power kills 99.9% germs
- Reaches under the rim and u-bend easily
- Safe on surfaces; non-abrasive formula
- Fast-acting results with minimal effort



PUREWIPE TOILET CLEANER

Regular Toilet Cleaner

Description

Purewipe Toilet Cleaner is a more cost effective solution with little less acidity and viscosity. It is specially formulated for periodic cleaning.

Key properties

pH < 2: Acidity 7 to 8%

Viscosity 500 – 700 mPa·s

Benefits

- 3X disinfectant power kills 99.9% germs
- Reaches under the rim and u-bend easily
- Safe on surfaces; non-abrasive formula
- Fast-acting results with minimal effort



Safety Standards for Toilet Cleaners

Pulire Toilet Cleaners are formulated to deliver effective cleaning and disinfection while adhering to stringent safety and quality practices required in residential, commercial, and institutional washrooms.

Intended Use & User Responsibility

- Designed for professional and domestic toilet cleaning applications only.
- Users must strictly follow recommended usage instructions, dilution ratios, and contact times provided on the label.
- Products are not intended for use on surfaces other than those specified.

Personal Safety & Protective Measures

- Wear protective gloves during use, especially for concentrated or acidic formulations.
- Eye protection is recommended when handling high-acid or thick gel formulations.
- Avoid direct skin contact and inhalation of vapors.
- Wash hands thoroughly after use.

Chemical Compatibility & Mixing

- Do not mix with bleach, ammonia, acids, or other cleaning chemicals, as this may produce toxic gases or hazardous reactions.
- Use only one cleaning product at a time on toilet surfaces.

Ventilation Requirements

- Ensure adequate ventilation during and after application, particularly in enclosed washrooms.
- Open doors, windows, or use exhaust fans to prevent buildup of fumes.

First Aid Measures

- Eye Contact: Rinse immediately with clean running water for at least 10–15 minutes. Seek medical attention if irritation persists.
- Skin Contact: Wash affected area with soap and water. Remove contaminated clothing.
- Ingestion: Do not induce vomiting. Rinse mouth with water and seek medical assistance immediately.
- Inhalation: Move to fresh air. Seek medical advice if discomfort continues.

Surface & Material Safety

- Formulated to be non-abrasive when used as directed and safe on ceramic toilet bowls.
- Avoid prolonged contact on sensitive or non-recommended surfaces.
- Test on a small, inconspicuous area before first use.

Storage & Handling

- Store in original, clearly labeled containers only.
- Keep containers tightly closed when not in use.
- Store in a cool, dry place, away from heat, direct sunlight, and incompatible chemicals.
- Keep out of reach of children and unauthorized personnel.

Spill Management

- In case of spillage, contain the spill using absorbent material.
- Rinse affected area thoroughly with plenty of water.
- Dispose of waste according to local regulations.

Environmental & Regulatory Compliance

- Manufactured under controlled quality systems.
- Designed to meet applicable safety and hygiene standards for institutional cleaning.
- Dispose of empty containers responsibly in accordance with local waste management guidelines.

Special Safety Note for High-Acid Toilet Cleaners

- High-acid formulations are intended for periodic deep cleaning only.
- Not recommended for daily use.
- Avoid contact with marble, natural stone, metals, or damaged surfaces.
- Always rinse thoroughly after use.

How To Use

Pour 50–100 ml of the cleaner around the rim and inner surface of the toilet bowl

Leave for 10–15 minutes for maximum action.

Scrub gently and flush thoroughly.



Keep out of reach of children.

500 ml & 1000 ml Pack



PULFRESH TOILET BOWL CLEANER



PULFRESH 10X ULTRAGRIP TOILET BOWL CLEANER

5 Litre Pack



PULFRESH ACID BLAST TOILET CLEANER



PULFRESH P1 GRADE A & GRADE B TOILET CLEANER



PULFRESH ULTRAGRIP TOILET CLEANER



PUREWIPE TOILET CLEANER



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