Thick Gel Formula

P1's Thick Gel Formula offers significant advantages in terms of cleaning efficiency and ease of use. Its ability to cling to surfaces, provide even coverage, and concentrate cleaning agents ensures a deep and thorough clean. The gel's extended contact time and controlled application contribute to superior stain removal, effective odor control, and a more convenient cleaning experience, making it a highly effective choice for maintaining a hygienic and sparkling clean toilet.

Enhanced Adherence

The thick gel consistency allows P1 to cling to the toilet bowl surfaces, including the rim and the u-bend. This ensures that the cleaner stays in place and provides extended contact time with stains and grime, leading to a more thorough and effective clean.

Even Distribution

The gel spreads evenly across the surface, ensuring complete coverage. This allows the cleaning agents to penetrate all areas of the toilet bowl, including hard-to-reach spots, for comprehensive cleaning.

Concentrated Cleaning Power

The gel formula's high viscosity helps to concentrate the cleaning agents on stubborn stains, limescale, and mineral deposits. This concentrated action is more effective in breaking down and dissolving tough grime compared to liquid cleaners.

Deep Cleaning

By adhering to surfaces, the gel formula allows the active ingredients to work longer and more intensely, resulting in better removal of embedded dirt and stains.

REDUCED SPILLAGE

The non-drip nature of the gel formula reduces the likelihood of spillage and splashing during application, resulting in a cleaner and more controlled cleaning process.

ONGOING CLEANING ACTION

Because the gel stays in place longer, it continues to clean and disinfect even after application. This ensures that stains and bacteria are addressed more thoroughly and that the toilet bowl remains cleaner for an extended period.

LESS FREQUENT REAPPLICATION

The effectiveness of the gel formula reduces the need for frequent reapplications, making cleaning tasks quicker and more efficient.